PRODUCT CATALOG

- Supplies
- Accessories
- Equipment

For CARPET, UPHOLSTERY, WALL and CEILING Cleaning and Restoration
Von Schrader Quality Commitment

We will provide customers with the interior cleaning systems, skills and confidence in order for them to perform to their maximum efficiency and to provide premium performance cleaning systems to institutions worldwide.

We will ship filled orders on a same or next day basis and preserve customer confidence in a way that enables our customers to assure their customers of high quality performance.

Why Von Schrader Can Assure You of the Finest Equipment

All Von Schrader machines are manufactured in our own factory shown here. It houses our general offices and manufacturing facilities, as well as our school, research, chemicals and quality control laboratories. No trade school could offer you a more competent, more dedicated staff of expert consultants. They’re at your service now.

We Build Our Own Parts

With few exceptions, we manufacture all parts and electrical motors that go into our equipment. We also develop and manufacture all detergents used in our machines. Because of this personal control and our constant collaboration with the technical staff of major fiber and carpet manufacturers, we are ahead of the times and can assure our customers of the newest and finest quality products.

Von Schrader Products Used Worldwide

Our machines and detergents are shipped all over the world. In fact, much of our total production goes to 52 different foreign countries.

People in far away countries need equipment that’s efficient, dependable and trouble free, so it’s only natural they’ve chosen to become associated with Von Schrader in order to do the finest work on a great variety of unusual and delicate fabrics and surfaces.

Huge Stocks of Supplies

We maintain a complete inventory of supplies in our shipping room and warehouse to insure fast delivery to all parts of the world.
What You Should Know About Von Schrader Detergent

Von Schrader Detergents contain a state-of-the-art polymer barrier. This dry, nonresoiling protector prevents the oily, difficult-to-clean soil from attaching itself to fibers. Now routine vacuuming becomes more effective and gradually removes the barrier along with the oily soil. Carpet stays clean longer and is easier to clean next time. The anionic barrier works with other protective treatments that may be built into or sprayed on the carpet, too.

Von Schrader Super Concentrate is an industry leading value, as well as a high performance detergent. When you compute the cost per gallon of ready to use solution and see how many square feet of fabric you can produce in a short time, you’ll know that this premium product is actually less expensive to use than cheaper, watered down brands. There is no substitute for quality.

Von Schrader Low Moisture Soil Extraction technology uses dense air cell bubbles which effectively suspends (emulsifies, absorbs and holds) soil for immediate extraction. The combination of millions of dense “power bubbles” with instant extraction prevents soil from being redeposited on fibers, as happens with cleaning that is too wet.

Von Schrader’s detergent has fast drying action which makes it practical to clean any time without the inconvenience of a long drying period. Working together with a Von Schrader machine as an integrated system, Von Schrader detergent delivers deep-down, long lasting cleaning.

We’re Green and Certified — Von Schrader manufactures products that are:

Safer for People, Pets, Carpet, Upholstery and the Environment.

- Champion Status E.P.A. SDSI
- Woolsafe approved
- Boeing Aircraft approved
- Green Seal Certified
- Carpet Mill recommended

Our cleaning process uses gentle, biodegradable, non-toxic and fragrance-free surfactants that leave no sticky or oily residue to attract and hold soil.

The advantage of this system is that because of the small amount of water used there is less chance of over-wetting or damage to the backing. This is particularly important on woven carpets. Drying time is also less with this method than with hot water extraction.

Tested by Cleaning Research International in accordance with NZWB Test Methods and suitable for use on 100% Wool and Woolrich carpets.

Green Seal, Inc. certifies that the following product complies with Green Seal’s Environmental Standard for General-Purpose, Bathroom, Glass, and Carpet Cleaners Used for Industrial and Institutional Purposes {GS-37} and is licensed to use the Green Seal Certification Mark: Von Schrader Anti Resoil Carpet & Upholstery Detergent and Von Schrader Anti Resoil Carpet Detergent.
Environmentally Responsible Products

Von Schrader products have always been environmentally responsible/sensitive, effective and safe for the user. We recognize consumer concerns about how our products affect you, the environment and indoor air quality. Providing you with high quality, safe and performance reliable products will always remain a prime company objective.

Make a Residue Test

1. Prepare 3 different detergent solutions according to manufacturer’s directions (use Von Schrader detergent for one of them).

2. Pour a small amount of each diluted solution into a separate saucer or ash tray.

3. Allow all the water to evaporate, or place in a warm oven until all water disappears.

4. Scrape the remaining residues with a penknife or fingernail. Von Schrader residue will break up crisply into fine particles. High resoil detergent residues will roll into gummy, tacky lumps that quickly pick up traffic soil, resulting in fast resoiling after cleaning.

Number One was cleaned with a steam machine (hot water extraction and detergent); Number Two with a rotary brush machine; Number Three with a dry foam machine with built in vacuum to remove soil; Number Four with a reel type machine without vacuum pickup and stock detergent; Number Five served as the control piece and was not cleaned or exposed to foot traffic or soiling.

The four cleaned samples were taped to the floor in a heavily trafficked corridor leading to and from a factory entrance way area. After two weeks of heavy soiling and daily vacuuming, the samples were removed for soil accumulation evaluation. The microscope photographs tell the story.
AFTER SOILING image of the most heavily soiled Sample #1 clearly shows the effects of the sticky detergent residue left on the fibers that attracted and held large and small soil particles. Because the detergent left a heavy sticky residue, soil particles attached themselves quickly and tenaciously to the fibers and caused the carpet to resoil more rapidly.

AFTER SOILING image of the least soiled Sample #3 shows less soil, small soiling particulates, and a low resoil rate. This detergent and the Von Schrader Low Moisture Extraction System™ kept the carpet cleaner during the entire test period. Cleaner carpets save maintenance time and costs by extending the time between cleanings.

CLEAN CONTROL image of Sample #5 …never cleaned, never walked on… looks almost the same as Sample #3.

Performance
Illustrated are two sections of a piece of carpet. Section 2 was cleaned with Von Schrader detergent, and Section 1 was cleaned with another detergent. The carpet was placed in a factory entranceway, turned end-to-end each day to get equal soil distribution and wear. It was vacuumed at the end of each day for 21 days. The unretouched image clearly shows the superior soil resistance of the Von Schrader cleaned Section 2.

Von Schrader Air Cell Technology
Minimizes Moisture! Avoids Over Wetting!

Wetness Comparison
Each photo shows what happens when air cells or liquid are applied to paper napkins by two different methods of extraction cleaning.

30 seconds elapsed time

Air Cell Extraction™ technology uses thousands of tiny Air Cells which are 90% air and only 10% moisture. Notice the limited wetting and migration of Air Cells on the left compared to an equal volume of competitive solution on the right. Air Cells control the cleaning process and problems associated with over wetting carpet.
Facts About the Real Cost of a Product

\[
\text{Cost per Gallon} \div \text{No. of Diluted Gallons} = \text{Cost of Diluted Gallons} + \frac{\text{Square Feet of Coverage}}{100 \text{ sq. ft.}} = \text{Cost in use per square feet}
\]

(For Example)

\[
\$10.00 \div 33 \text{ (32 to 1)} = \$0.3030 \div 100 \text{ sq. ft.} =
\]

If cleaning price per square foot is $.35, then $.007, the cost of chemical per square foot, represents two percent of the cleaning price or two pennies of each cleaning dollar.

Manpower (labor) cost today will vary from 25% TO 35% of the cleaning price. Two things become apparent from these figures:

1. Cheaper chemicals do not offer any significant savings. Even total elimination of chemical cost would not represent a significant savings.

2. Higher quality chemicals reduce the time on the job (labor), and that savings is significant.

For Use in Your Low Moisture Soil Extraction Carpet Cleaning System

At a dilution rate of 4-6 ounces per gallon of water, Von Schrader high and low pH detergents cost less (even when shipping charges are added), because you get more square feet per gallon of concentrate — 3,200 square feet on the average with Von Schrader. Because of its unique formulation resoil rate is low and s-l-o-w. It has a pleasant smell and is non-allergenic. It is non-corrosive to your equipment.

Keep this in mind when looking at alternative detergent products. Remember, Von Schrader products are designed to be used in conjunction with Von Schrader equipment as an integrated system.

Cost Comparison

1 gallon of Von Schrader detergent

Cleans 56 Sofas at $65.00 each

Or

Cleans Approx. 125 Chairs at $29.00 each

$3,640.00

Your Gross Profit

$3,625.00
**Von Schrader Anti-Resoil Super and ULTRA Carpet & Upholstery Detergent**

**General Description:** A Low pH Detergent Concentrate formulated for professional Low Moisture Extraction cleaning of wool, cotton, natural fibers and upholstery fabrics. Anti-resoil characteristics are built into this detergent.

**When to Use:** When cleaning all natural fiber carpet content and upholstery fabrics: wool, cotton and blends. Where the fiber content is unknown or suspected to contain natural fibers, the Von Schrader Low pH Detergent will give optimum performance with a high margin of safety.

**Why to Use:** It is safe for all carpet fibers. With appropriate color tests, Low pH Detergent can be used on most valuable and delicate oriental or domestic carpet and upholstery.

**Physical Data:**
- **Super** Concentrate Dilution Ratio: 21:1 to 32:1 (4 to 6 oz. detergent per gallon of water).
- **ULTRA** Concentrate Dilution Ratio: 64:1 (2 to 3 oz. detergent per gallon of water). One gallon liquid will produce enough solution to clean approx. 6,400 sq. ft. of carpet or equivalent upholstery area. pH Factors: 8.0 (in concentrate form) 7.5 (in diluted solution)

**Haitian Cotton Detergent**

**General Description:** An extremely dry foam detergent to safely clean Haitian Cotton or other fine fabrics without the damages of bleaching or browning.

**When to Use:** Use for cleaning all Haitian Cotton Fabric, as well as Haitian or other fine, delicate fabrics when overwetting might be a concern. This product can also be used extremely well and effectively in removing coffee stains from fabric or carpet fiber.

**Why to Use:** Prevents browning problems normally associated with overwetting. This also can be used for corrective measure for existing browning conditions.

**Physical Data:**
- Dilution Ratio: 4:1 (4 parts water to 1 part cleaning solution concentrate)
- pH Factors: 6.0 (in concentrate form) 5.5 (in dilute solution)

**Leather Lather**

**General Description:** Leather Lather has been pH balanced and formulated to effectively clean all types of smoothly, finished leather furniture and vehicle interiors.

**When to Use:** Use when cleaning finished leather upholstery or goods.

**Why to Use:** For safe and effective cleaning of leather using the Von Schrader Upholstery Low Moisture Soil Extraction System.

**Also available in Leather Care Combo Pak.**

**Physical Data:**
- Dilution Ratio: 5 oz. of liquid cleaner to 1 gallon of water
- pH Factors: 8.0 (in dilute solution)

**Applicator Mitt for Leather Lotion**

**General Description:** Washable heavy-duty absorvent cotton mitt. Used to easily apply Leather Lather and also buff the surface when dry.

**When to Use:** For use during or after cleaning finished leather upholstery.

**Why to Use:** To restore and condition cleaned leather and restore natural oils in the cleaning process.

**Also available in Leather Care Combo Pak.**

**Physical Data:**
- Leather Lotion is applied full strength
  - pH Factors: 7.0 (in solution form)

**Leather Care Combo Pak**

**Contains:** 16 oz. Leather Lotion, 1 qt. Leather Lather, Applicator Mitt

**General Description:** Leather Lather has been pH balanced and formulated to effectively clean all types of smoothly, finished leather furniture and vehicle interiors. Leather Lotion safely strengthens, preserves and nourishes fine leather. It’s a rich creamy liquid that is specially formulated for smooth, finished leather upholstery.

**When to Use:** Use when cleaning finished leather upholstery or goods.

**Why to Use:** For safe and effective cleaning, restoring and conditioning of leather using the Von Schrader Upholstery Low Moisture Soil Extraction System.
**Von Schrader Anti-Resoil Super and ULTRA Carpet Detergent (Red Label)**

**General Description:** A High pH Detergent Concentrate formulated for professional Low Moisture Soil Extraction cleaning of all synthetic (man-made) fiber carpets. Blended to perform well in Von Schrader Low Moisture Soil Extraction cleaning equipment even with fairly hard water. Anti-resoil characteristics are built into this detergent. Safe for use on stain resistant carpet.

**When to Use:** When cleaning all synthetic (man-made) fiber carpets: nylon, acrylic, polypropylene and stain resistant.

**Why to Use:** It is safe for all synthetic and stain resistant carpet fibers. When comparing Von Schrader Detergent with others, be sure to work your cost out to price per gallon of prepared solution. High pH Detergent can be diluted up to 32 gallons of water per gallon of concentrate, gives superior coverage and has greater cleaning characteristics than other brands.

**Physical Data:**
- **Super Concentrate** Dilution Ratio: 21:1 to 32:1 (4 to 6 oz. detergent per gallon of water).
- **ULTRA Concentrate** Dilution Ratio: 64:1 (2 to 3 oz. detergent per gallon of water).

**Liquid Wall Detergent**

**General Description:** Blended to perform well with the VS3 Power Wall Cleaning System or VersaTile® System.

**When to Use:** Excellent for cleaning and restoring interior wall surface.

**Why to Use:** Powder Detergent is an old standby of many years. Like powder carpet detergent, it takes a bit longer to prepare for use. The formula for Liquid Wall Detergent results in a very light foaming action that clings to walls and ceilings until removed by the buffing glider and has less to run or drip. Cleaning capability is equal for both types.

**Physical Data:**
- **Dilution** Ratio: 21:1 to 32:1 (4 to 6 oz. detergent to each gallon of water).
- **pH Factors:** 9.5 (in dilute form)
“Power Pak” Acoustical Tile Cleaner

**General Description:** A super concentrated pre-measured detergent formulated for professional acoustical tile cleaning.

**When to Use:** To clean stains on all types of porous and non-porous tile caused by: grease, smoke, soot, soil, cigarette tar, nicotine and normal discoloration.

**Why to Use:** Fast and convenient. Pre-measured foil “Power Pak” empty directly into solution module for fast, one-step mixing. Restores acoustical capabilities. Improves fire-retardant qualities. Brightens while it cleans and deodorizes. No need to wipe the porous ceiling tile surfaces after application.

**Physical Data:**
- **Dilution:** 1 pouch to 4 gal. of water.
- **Ratio:** Cleans up to 3,000 sq. ft.
- **pH Factors:** 8.0 (in dilute form)

**Packaging:**
- **Stock No.** C1671 Carton, 4 x 30 oz. pouches
- **Stock No.** C1697 Carton, 4 - 4 x 30 oz. pouches
- **Stock No.** C16004 Carton, 1 x 30 oz. pouch

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Fusion™ Dual Action Power Cleaner

**General Description:** For those who prefer a specially formulated surfactant-based two-part liquid concentrate. This pH balanced solution is for all types of porous and non-porous acoustical tile cleaning and more.

**When to Use:** Also cleans walls, brick, stone and marble. It’s especially effective on silk plants, mini-blinds, chandeliers and even movie screens.

**Why to Use:** Two-part package: 12-ounce POTENT CONCENTRATE and 12-ounce SUPER CHARGED ACTIVATOR. Environmentally safe to use, nontoxic and biodegradable. Mixed solution will not damage carpet, draperies, floors or other surfaces.

**Physical Data:**
- **Dilution:** 12 oz. of concentrate and 12 oz. of activator to 1 gal. of water cleans 800 sq. ft.
- **pH Factors:** 13.1 (in dilute solution)

**Packaging:**
- **Stock No.** Description 10033 Carton, 4 x 12 oz. liquid conc. and 4 x 12 oz. activator

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Liquidator Concentrate

**General Description:** Liquidator is used to break down the soil-laden recovered foam from the Von Schrader Carpet & Upholstery Cleaning Systems.

**When to Use:** Whenever emptying a recovery tank, Liquidator should be used with a small amount of water to break down the soil-laden foam into a liquid state.

**Why to Use:** By using Liquidator, moisture will not enter the motor, nor will it allow “spitting” to occur with the equipment. The use of Liquidator will eliminated the continual emptying of recovery tanks from a build up of foam. One quart of diluted solution will defoam 10-15 gallons of recovered dirty solution.

**Physical Data:**
- **Dilution:** 64:1 (1 tablespoon per quart of water)

**Packaging:**
- **Stock No.** Description C1951 Carton, 8 oz. container
- **Stock No.** Description C1952 Carton, 3 x 8 oz. containers

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BeFore™ Pre-spray Concentrate for Carpet

**General Description:** A potent pre-emulsifier with additives to help prepare imbedded grease, oil and heavy traffic lane soil for removal. Applied as a spray prior to cleaning. Before helps penetrate foam resistant oil and grease layers. Produces better cleaning results faster. Safe for Stain Resist Carpet. Not advisable for use on upholstery fabric.

**When to Use:** When traffic lanes are oil or grease coated, as in restaurants, shops, office doorways, entryways, auto showrooms, grocery stores, etc.

**Why to Use:** BeFore-pre-emulsifies (softens) heavy grease impacted soil to make it more easily penetrated by foam and brush.

**Physical Data:**
- **Dilution:** 4:1 (32 oz. conc. per gal. of water)
- **pH Factors:** 9.2

**Packaging:**
- **Stock No.** Description C1105 Carton, 1 gallon container
- **Stock No.** Description C246 Carton, 2-1/2 gallon container
- **Stock No.** Description C165 Carton, 4 x 1 gallon containers
- **Stock No.** Description C1155 15 gallon drum

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PRELIM™ Upholstery Pre-spray Concentrate

**General Description:** A pre-spray concentrate specially formulated to loosen stubborn, heavy soil from even delicate upholstery fabrics. Has a pleasant citrus fragrance that will continue to linger after cleaning has been completed.

**When to Use:** Prelim should be used prior to cleaning any heavily soiled fabric as a pre-spray treatment. Allow to dwell 10 minutes prior to actual cleaning.

**Why to Use:** Time-saving Prelim will reduce the need for spotting and attendant abrasion. It makes excessive brushing or cleaning unnecessary. The concentrated pre-spray Prelim can be diluted to suit any condition for maximum economy.

**Physical Data:**
- **Dilution:** 10:1 to 5:1 (mix 13-25 ounces of Prelim with each gallon of water depending on degree of soil)
- **pH Factors:** 7.3 (in concentrate form) 6.7 (in dilute solution)

**Packaging:**
- **Stock No.** Description C1659 Carton, 1 gallon container
Fabric Protector

General Description: A fluorochemical based spray application to provide protection against dirt, grease and stains from spills on upholstery and other fabrics. Safe for all colorfast material. Will not freeze. Quick drying time.

When to Use: Use on new fabric or freshly cleaned fabric to extend the life of the fabric, as well as duration between cleanings.

Why to Use: Forms an invisible barrier which keeps spills from being absorbed into the fabric. Spills simply bead up on the surface and can be wiped away easily. Normal vacuuming will remove most dirt, maintaining the fabric’s fresh appearance.

Physical Data:
- Dilution: No dilution required
- Ratio: Use product straight from the bottle. 1 quart covers 9 sq. yards. Product can be applied by hand held pump sprayer or airless electric sprayer.

pH Factors: 6.0 (in dilute form)

Packaging:
- Stock No.: Description
  - C1639: Carton, 1 quart container

Un-Duz-It

General Description: Bio-Enzymatic pet odor decontaminant and pet stain remover.

When to Use: To correct pet odor problems on carpet, drapes, upholstery, mattresses, wood, plastic, clothing, containers, etc.

Why to Use: Utilizes enzymes as catalysts to help break down organic-related odors and staining. Provides permanent odor control to deter future pet deposits.

Physical Data:
- Dilution: 1 part Un-Duz-It to 1-2 parts water.

Packaging:
- Stock No.: Description
  - C1796: Carton, 1 gallon container
  - C1795: Carton, 4 x 1 gallon containers

Microban X-590

General Description: Water-based, bactericide, fungicide, deodorant, and insecticide all in one unique formulation. One application kills insects, mold, mildew, bacteria odors, and provides long-lasting residual protection. E.P.A. approved for both spray and ULV fog application. Protects stored fabrics against textile destroying insects for six months.

When to Use: For sewage backups, toilet overflow problems, walls, floors, etc. Also kills insects and their larvae.

Why to Use: E.P.A. approved, provides long-lasting residual protection, controls mold and mildew problems.

Physical Data:
- Dilution: Use full strength. Do not dilute.
- Ratio: Covers 1,500 sq. ft. of porous surface per gallon. Apply via sprayer.

Packaging:
- Stock No.: Description
  - C1794: Carton, 1 gallon container
  - C1793: Carton, 4 x 1 gallon containers

Odor Exploder®

General Description: Odor Exploder will neutralize the disagreeable odors from pets, saturated stale food odors, smoke odor after fires, furnace backups, smoky fireplaces, and other odors not caused by mold or mildew, as well as bacterial growth. This is not a masking agent but an odor counteractor.

When to Use: Concentrate can be added to a cleaning solution or misted in the air, as well as being injected into “smelly” carpet, furniture, or exposed surfaces.

Why to Use: Odor Exploder will counteract odors and can be done efficiently by means of a sprayer application or added directly to your cleaning solution.

Physical Data:
- Dilution: General purposes add 1 to 5 oz. to cleaning solution. Fogging or misting use 1 pint to 5 gallons of water.
- Ratio: 7.0 (in dilute solution)

Packaging:
- Stock No.: Description
  - C873: Carton, 4 x 8 oz. containers
  - C860: Carton, 12 x 8 oz. containers

Professional Spot Removal Kit

General Description: This kit consists of nine different spotting agents plus equipment to apply, treat and remove chemicals and spots. Complete spotting guide in the cover and a separate guide are included.

When to Use: Use as directed in the spot removal guide. The contents of this professional kit will help to create a nearly spot-free carpet.

Why to Use: Eliminating difficult spots from customer’s carpets will increase customer satisfaction and your add-on service increases your profits.

Stock No. C520 includes the list of products to the right (in 8 & 10 oz. sizes).

Volatile Solvent

General Description: A rapid drying solvent spotter for tough petroleum-based stains in carpet and upholstery. Dries quickly.

When to Use: To remove grease, oil, tar, gum, latex adhesive, lipstick, shoe polish, ink, nail polish.

Why to Use: Safe to use on all fabrics, carpets and fibers. Leaves no residue.

Physical Data:
- Dilution: No dilution required. Use product straight from the bottle.

Packaging:
- Stock No.: Description
  - C1748: Carton, 1 quart container
**Rust Remover**

**General Description:** Attacks and removes rust stains from most surfaces. Use straight from the bottle.

**When to Use:** Can be used to remove rust on carpeting, upholstery, tile walls or concrete floors.

**Why to Use:** No strong, damaging acids are used. Safe, non-flammable. Rust is chemically broken down and released from the surface.

**Physical Data:**
- **Dilution:** No dilution required. Use product straight from the bottle.
- **Ratio:**
- **pH Factors:** 2.0

**Packaging:**
- **Stock No.**
- **Description:**
  - QRR
  - Carton, 1 qt. container

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**Enzyme Detergent**

**General Description:** A dry, granular that’s dissolved in warm water to help break down protein-based soils on carpet and upholstery.

**When to Use:** To remove gravy, blood, feces, milk, egg, vomit.

**Why to Use:** Will not normally harm surfaces.

**Physical Data:**
- **Dilution:** 1 teaspoon to 4 oz. of warm water.
- **Ratio:**
- **pH Factors:** 9.0 to 10.0

**Packaging:**
- **Stock No.**
- **Description:**
  - C1747
  - Carton, 6 oz. container

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**GITGO Gum, Ink, Tar, Grease and Oil Remover**

**General Description:** Effectively removes: chewing gum, ink, tar, grease, oil, glue adhesives and other stubborn spots from carpet and upholstery. Contains a safe citrus solvent that changes from a liquid to a gel on contact.

**When to Use:** Excellent when removing gum, ink, tar, grease, oil spots that do not come out with regular cleaning or general spot remover.

**Why to Use:** GITGO remains on top of the spot and the surface, removing the spot without penetrating, damaging or soaking the backing since it is in a gel form. Chances of spots returning through wicking are rare when using GITGO.

**Physical Data:**
- **Dilution:** GITGO is used full strength
- **Ratio:**
- **pH Factors:** 9.0

**Packaging:**
- **Stock No.**
- **Description:**
  - C1715
  - Carton, 32 oz. container

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**DYE-OUT**

**General Description:** Effectively removes artificial or natural fruit juices, as well as food dye from carpet and upholstery. Removes Magic Marker, cosmetics and other food spots. Separates the food coloring from the stained fiber.

**When to Use:** Excellent when removing common household beverages or other product spills which contain acid dyes, such as red and purple colored fruit drinks, orange popsicles and soda.

**Why to Use:** To safely and effectively remove dye stains from fiber surfaces without affecting fabric dyes.

**Physical Data:**
- **Dilution:** DYE-OUT is used full strength
- **Ratio:**
- **pH Factors:** 10

**Packaging:**
- **Stock No.**
- **Description:**
  - 11623
  - Carton, 32 oz. container

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**Coffee Break**

**General Description:** Coffee Break is formulated to quickly and easily remove new or old coffee and tannin stains.

**When to Use:** When attempting to remove stubborn coffee and tannin spots on carpet or upholstery.

**Why to Use:** To easily remove tannin discoloration caused by common drinks, such as coffee that has not been removed by cleaning or use of other spot removers.

**Physical Data:**
- **Dilution:** Two rounded tablespoons to 16 oz. of water
- **Ratio:**
- **pH Factors:** 9.5 - 10 (in dilute solution)

**Packaging:**
- **Stock No.**
- **Description:**
  - C1719
  - Carton, 2 lb. powder conc., trigger sprayer and measure cup

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**Spot Remover**

**General Description:** A general spot remover which is used to attack tar, gum and most food spots. Use straight from the bottle.

**When to Use:** Can be used for accidental clean up so that spot does not become a permanent stain Spot Remover can also be used prior to cleaning to help moisten and loosen spots prior to their removal.

**Why to Use:** Helpful in pre-treating spots prior to cleaning for their complete removal, so that wicking will not occur and spots return. Four ounce bottle is designed as a leave-behind premium. Personalized bottles with laser printable labels provided.

**Physical Data:**
- **Dilution:** Spot Remover is used full strength.
- **Ratio:**
- **pH Factors:** 7.75

**Packaging:**
- **Stock No.**
- **Description:**
  - PR124
  - Carton, 1 qt. container
  - C550
  - 12 x 1 qt. containers
  - C560
  - Carton, 12 x 4 oz. bottles
Sodium Bisulfite

**General Description:** A powder concentrate used for the correction of existing browning conditions sometimes found after cleaning white or pastel colored carpets where overwetting has occurred.

**When to Use:** Use Sodium Bisulfite mixed with a low pH Detergent solution in dealing with water-stained fabric or fiber or to help brighten whites.

**Why to Use:** Will eliminate the brown rings caused by overwetting of fabric or fiber. This product is excellent at highlighting white or light colors and can be used as an additive in solution to highlight lighter colors.

<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>Dilution:</strong> 2 tablespoons to 1 gal. of prepared Low pH solution will treat any brown condition.</td>
</tr>
<tr>
<td><strong>Ratio:</strong> Low pH solution will treat any brown condition.</td>
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<tr>
<td><strong>Covers approx. 100 sq. ft.</strong></td>
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<tr>
<td><strong>pH Factors:</strong> 4.3 (in dilute solution)</td>
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<td><strong>Stock No.</strong> C1002 <strong>Description</strong></td>
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<tr>
<td><strong>Carton, 1-1/2 lb. pkg. conc.</strong></td>
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Prism Odorless Acetic Acid

**General Description:** An odorless, safer equivalent to Acetic Acid and other common acids. A clear liquid that will not freeze under normal conditions.

**When to Use:** As a pretreatment spray prior to applying Un-Duz-It Pet Odor Decontaminant and Stain Remover.

**Why to Use:** Helps to lower pH and aids in the effective treatment of pet odor and stain problems.

<table>
<thead>
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<th>Physical Data:</th>
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<tbody>
<tr>
<td><strong>Dilution:</strong> Use full strength</td>
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<td><strong>Ratio:</strong></td>
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<td><strong>pH Factors:</strong> 4</td>
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<td><strong>Carton, 1 qt. container</strong></td>
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Chemical Sponges

**General Description:** Dry Cleaning Sponges are chemically treated sponges used to remove soot and smoke residue from almost all surfaces within the indoor environment. Used by wiping in a downward direction and are used dry. Can be used and reused, just wash them out. May be more difficult to use effectively in plastic or grease fires, simply because the soot sticks to surfaces. It takes six to twelve Dry Cleaning Sponges to do an average size house.

**When to Use:** Safe and effective for removal of oily soot, heavy grease deposits on walls, ceilings, etc.

**Why to Use:** Many surfaces may be non-washable. These chemical sponges will effectively remove soil and soot caused by fire damage.

<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>Stock No.</strong> F3249 <strong>Description</strong></td>
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<tr>
<td><strong>Chemical Sponges - 1 dozen</strong></td>
</tr>
</tbody>
</table>

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Do-It-Yourself Carpet Spot Remover Kit

**General Description:** A compact, complete and inexpensive carpet spot removal kit that will easily remove the most common spots and spills.

**When to Use:** Homeowner customers and institutional cleaning staff will be able to take care of unsightly carpet spots themselves. Saves time and money. Thick absorbent mini towel.

**Why to Use:** This handy little kit with your company sticker attached will build lots of good will and customer loyalty. It’s a real value for you, and your customers will appreciate having it.

<table>
<thead>
<tr>
<th>Includes these products:</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 oz. General Spot Remover</td>
</tr>
<tr>
<td>8 oz. GITGO</td>
</tr>
<tr>
<td>Handy step-by-step spot removal instruction card.</td>
</tr>
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<tr>
<td><strong>Boxed Kit</strong></td>
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Accessories - Carpet & Upholstery Cleaning

**Dispenser Spigot for 1 and 2-1/2 gallon containers**

**General Description:** Replaces standard screw-on cap and has convenient on/off handle with spout.

**When to Use:** Attach this convenient and timesaving spigot to any liquid Von Schrader product you have.

**Why to Use:** Store your containers on their side and you’ll be able to quickly refill measuring cups and other containers without lifting and pouring from the opened bottle.

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<thead>
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<tbody>
<tr>
<td><strong>Stock No.</strong> C1640 <strong>Description</strong></td>
</tr>
<tr>
<td><strong>Dispenser Spigot</strong></td>
</tr>
</tbody>
</table>

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**Dispenser Spigot for 15 gallon drum**

**General Description:** Convenient siphon-type hand pump quickly inserts through the drum’s filler fitting

**When to Use:** No need to lift heavy drums to be able to pour out detergent. Simply pull the pump handle up and down to dispense the solution into your container.

**Why to Use:** Saves you time and money! Order larger container of detergent to reduce your cost per concentrated gallon of solution.

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<tr>
<td><strong>Stock No.</strong> 10008 <strong>Description</strong></td>
</tr>
<tr>
<td><strong>Dispenser Pump</strong></td>
</tr>
</tbody>
</table>
**Wrench to open 15 gallon drum**

**General Description:** A specially sized wrench that fits 15 gallon drum fittings.

**When to Use:** After determining where you will store your 15 gallon drums, use the wrench to open the fitting to insert your dispenser pump.

**Why to Use:** Allows for safer and faster opening of your drum container.

**Sprayer for Pre-Sprays and After Treatments**

**General Description:** 1-1/2 gallon capacity compressed air sprayer is constructed of lightweight polyethylene. Easy to transport and use with heavy duty shoulder strap and carry handle. Features: PVC 39” hose; nylon pump piston; funnel-fill top; aluminum wand; brass nozzle; handle with thumb release and no-drip trigger.

**When to Use:** Ideal for application covering a large area. For example, “Before,” “Un-Duz-It,” “Odor Exploder,” as well as “Carpet Protector.”

**Why to Use:** The application will be faster and less fatiguing. Also, the tank will hold larger quantity of solution so you have less downtime refilling.

**“Mini Sprayer”**

**General Description:** Convenient, “take-anywhere,” quart-size sprayer for application of pre-sprays and after treatments for carpet and upholstery.

**When to Use:** Ideal for smaller spray applications.

**Why to Use:** The convenient size allows the pre-treatment and after sprays to be applied directly. Also, the pump-up, trigger-release makes its use less fatiguing.

**Carpet Coasters**

**General Description:** Economical and practical, these 2” squares consist of strong and durable polyethylene.

**When to Use:** After carpet has been cleaned, these are then placed under the feet of the furnishings.

**Why to Use:** It is possible for stain and/or rust marks to come off the feet of the furnishings. Carpet Coasters will prevent this from happening until the carpet has dried.

**Touch Up Brush**

**General Description:** White molded plastic handle with a total length of 9” by 5” area with layered 1 - 3/4” bristles.

**When to Use:** Ideal for use on baseboards, stairways and corners.

**Why to Use:** This brush is a practical accessory to have because it will get into hard-to-reach areas.

**Spot Brush**

**General Description:** Features wood handle that is 7” by 1-1/2” with soft natural bristles in a 2-1/2” by 1-1/4” area.

**When to Use:** Convenient for tamping spot removal agents more effectively.

**Why to Use:** The natural bristles are gentle enough to be used with the delicate brushing treatments.

**Nap Brush**

**General Description:** Has a wooden handle 9” long, a brush area that is 6” by 1 - 1/4” filled with natural soft bristles.

**When to Use:** Use during the drying process while cleaning velvet upholstery.

**Why to Use:** Because of velvet’s delicate quality, the nap needs to be greatly lifted as it is drying. This brush is designed with that purpose in mind.
**Velvet Brush/Groomer**

**General Description:** Flexible nylon-bristled hand tool.

**When to Use:** When grooming piled fabrics such as velvet and velour after cleaning or application of fabric protector. Also for grooming stairway carpet.

**Why to Use:** For even and thorough grooming of fabric and proper spreading of fabric protector.

---

**Graduated Quart Measure**

**General Description:** This is a quart (32 oz.) capacity plastic measuring container. Measurements are in ounces, milliliters and cups, and are molded into the outside of the container. The convenient pour spout makes it easy to use without spilling and with minimum cleanup.

**When to Use:** Most of the pre-sprays and after treatments need to be diluted. This graduated measure will take the guesswork out of accurate dilution ratios to maximize the use of your supplies.

**Why to Use:** Because it is made of plastic, it is more portable for on-the-sight mixing of the solutions. Also, the measuring in ounces, cups and milliliters will allow you to do the mixing in any quantity.

---

**Tote Bag**

**General Description:** An ideal tote for accessories needed with the carpet, upholstery and wall cleaning equipment. It is made of pliable, durable nylon. Its expandable measurements are 23” by 13” by 9.” Collapsible handle and wheels for easy transport.

**When to Use:** An efficient and professional approach to organizing your cleaning equipment and supplies.

**Why to Use:** The tote is very versatile in that it is designed to be used for all of your organization and transportation needs.

---

**High Density Foam Furniture Support Blocks**

**General Description:** Snap-off style, 1” x 2” x 2” white styrofoam blocks to keep furnishings off the carpet while drying.

**When to Use:** High density styrofoam will support heavy furniture such as china cabinets and other solid base furnishings.

**Why to Use:** One or two blocks at each corner of the furniture will allow for air flow underneath. This will then speed up the drying process.

---

**Urine Detector Black Light**

**General Description:** A small and compact battery operated light with a special ultraviolet bulb.

**When to Use:** To identify the presence and location of urine spotted areas on the carpet. Urine areas “glow” when black light is shown in a darkened room.

**Why to Use:** To quickly and easily detect where urine spot/odor removal is necessary.

---

**“Econo” Disk Furniture Gliders**

**General Description:** Four disk gliders with a nonskid cushioned surface on one side and a smooth easy-sliding surface on the other.

**When to Use:** To easily move any size or shape piece of furniture when cleaning carpet. Only one person needed to move even heavy furniture.

**Why to Use:** Saves time-no need to remove drawers or empty furniture prior to moving. Eliminates back strain-no need to lift or carry heavy furniture.

**Why to Use:** Simply tilt furniture and place a glider under each corner. The furniture can then be moved effortlessly.

---

**Waterproof Mat**

**General Description:** This is a strong, woven plastic mat that is 4’ x 4.’

**When to Use:** This is a practical upholstery cleaning accessory.

**Why to Use:** These mats are large enough for you to set the furniture on, making an ideal “work place” for you to clean the upholstery without moving it out of the room.
Optional Stiff Brush for Carpet Systems

**General Description:** This brush is 13 inches long, with black bristles that are thicker, therefore more aggressive, than the standard white Von Schrader carpet machine brush.

**When to Use:** The stiff brush is ideal for low profile carpet most commonly found in commercial settings.

**Why to Use:** In a commercial setting, the carpet is normally severely soiled with oily deposits and embedded soil. Because this brush is more aggressive than the standard white brush, it will be more effective.

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<tbody>
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<tr>
<td>F1025D</td>
<td>Optional Stiff Brush for all Carpet Extraction Systems</td>
</tr>
<tr>
<td>F1000D</td>
<td>Standard White Brush</td>
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</tbody>
</table>

Optional Stiff Brush for Upholstery System

**General Description:** Two brushes are required for operation of this machine. Both small inner brush and large outer brush have black, more aggressive bristles than the standard brushes originally included with the System.

**When to Use:** Ideal for use on carpeted stairways, or wherever indoor-outdoor carpeting is used (boats, for examples).

**Why to Use:** The standard bristled brushes are gently effective for upholstery fabrics. When doing carpeted stairs and such, a more aggressive agitation is needed.

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<tbody>
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<td>Description</td>
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<tr>
<td>U1780A</td>
<td>Optional Black Small Stiff Brush</td>
</tr>
<tr>
<td>U1785B</td>
<td>Optional Black Large Stiff Brush</td>
</tr>
<tr>
<td>U1750A</td>
<td>Standard Small White Brush</td>
</tr>
<tr>
<td>U1775B</td>
<td>Standard Large White Brush</td>
</tr>
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</table>

Carpet Pile Grooming Brush

**General Description:** Two types of grooming heads attached to one handle for the best in combination cleaning. One side has a single row of nylon fibers specially designed for applications to oriental rugs, Persians, velvets, as well as commercial styles such as Berbers. The other side is perfect for the finishing step to enhance multi-level carpet pile appearance.

**When to Use:** Ideal for conditioning carpet textures and deodorizing treatments.

**Why to Use:** This brush is the perfect grooming tool for getting carpet protector down into the fiber after the carpet has been cleaned with the Carpet Extractor.

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<td>F3252</td>
<td>Carpet Pile Grooming Brush</td>
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</table>

Carpet Repair Kit by Orcon

**General Description:** Carpet damage up to 3” in diameter can be fixed instantaneously with this Carpet Repair Kit. The repair is as easy as inserting an adhesive pad and putting down a matching patch from a hidden area or remnant into the same position.

**When to Use:** Make repairs to burns and non-removable stains.

**Why to Use:** It is easy and safe to use as it involves just four simple steps to remove the damaged area cleanly, quickly and with precision.

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<td>F3237</td>
<td>Carpet Repair Kit</td>
</tr>
<tr>
<td>F3261</td>
<td>Replacement Blades</td>
</tr>
<tr>
<td>F3262</td>
<td>Replacement Pads</td>
</tr>
</tbody>
</table>

Cleaning Pan

**General Description:** A plastic tray designed specifically for rinsing your Carpet Extractor.

**When to Use:** It should be used after every day’s use of your Carpet Extractor.

**Why to Use:** Because of its size, it stores nicely and will accommodate your Extractor, making it convenient to maintain efficiently and with minimum clean-up afterward.

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<tbody>
<tr>
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<td>Description</td>
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<tr>
<td>F3000E</td>
<td>Cleaning Pan</td>
</tr>
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</table>

Gauge Stick

**General Description:** This wooden accessory is 16” long with markers at the 2 quart, 4 quart, 6 quart and 8 quart mark.

**When to Use:** With Gauge Stick, you are able to keep track of the amount of detergent solution you have left in your detergent tank.

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<tbody>
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<td>Description</td>
</tr>
<tr>
<td>U1907</td>
<td>Gauge Stick</td>
</tr>
</tbody>
</table>
**Funnel**

**General Description:** This funnel is made of white plastic, with a black rubber hose.

**When to Use:** With this funnel you can pour detergent solution into the detergent tank more efficiently.

**Why to Use:** By using the funnel you can eliminate the mess and waste that results.

**Motor Scrubber Plus**

**General Description:** The “ULTIMATE CLEANING SYSTEM” just got better! The new MS1505NE “MotorScrubber PLUS” offers all the scrubbing power and versatility of the standard MotorScrubber… PLUS, a power cleaning solution dispenser! The MotorScrubber PLUS starter kit includes the scrubber head and handle, dispenser and 20 oz. solution tank, backpack & battery, 5 ft. coil cord, aggressive-duty brush, battery charger, complete operating instructions and 12 month warranty card.

**When to Use:** For edging, stairs or other hard to reach areas.

**Wall Cleaning Pads for VersaTile and VS 3 Gliders**

**General Description:** Made of heavy specially woven cotton to retain moisture and pick up dirt.

**When to Use:** Fits neatly onto the new VersaTile and VS 3 Detergent Glider and Buffing Glider with Velcro, for cleaning walls of all types: painted, marble, washable wallpaper, etc.

**Why to Use:** The material making up these wall cleaning pads is highly absorbent terry cloth so they can be used without frequent changing and both sides can be used to maximize each cleaning pad. Also, the longevity is better because they stand up to numerous washing treatments before they need to be retired.

**Brush Glider for VersaTile and VS 3**

**General Description:** Heavy duty nylon bristle brush attaches easily to new VersaTile and VS 3 Detergent Gliders. Detergent squirts through the bristles and onto the surface.

**When to Use:** Ideal for cleaning heavily textured wall surfaces such as stucco, Spanish plaster, painted cement, etc. You can expand your business into fire damage restoration as this attachment will allow you to clean fire smoke walls.

**Why to Use:** The bristles on the brush reach into deep crevices to emulsify and dislodge soil. You can clean large surfaces without moving the entire unit each time you clean a section.
Detergent Glider for VS 3 Power Wall Cleaning System

**General Description:** The Glider comes complete with a 25 foot hose, and push-button control. It has Velcro strips for fast towel pad attachment.

**When to Use:** This is the first step in the wall cleaning process. Good for smooth surfaces such as plaster, washable wallpaper, painted surfaces, etc. Allows for even application.

**Why to Use:** This lightweight glider will assure there is a minimum amount of pressure required, making the process less fatiguing than if cleaning by hand. Also, the glider is non-marring, a benefit that all of your customers will appreciate.

---

Buffing Glider for VS 3 Power Wall Cleaning System

**General Description:** Buffing Glider comes complete with Velcro strips for fast towel pad attachment.

**When to Use:** Effectively cleans the wall with minimum effort.

**Why to Use:** This procedure is four times faster than doing it by hand. Further, the surface is cleaned without dripping or streaking. This is a benefit in that the customer will appreciate keeping clean-up to a minimum.

---

High Reach Pole Packages for VS 3 Wall Cleaning System

**General Description:** Extended length application and drying poles with gliders allow you to clean high walls and ceilings faster and easier.

**When to Use:** Eliminates bringing a ladder to the job, allows you to clean walls and ceilings safely from the floor.

**Why to Use:** Reduces labor time and cleaning costs. No costly scaffolding to rent and set up. Standard Pole Package for surfaces up to 12 feet high. Maxi-Reach Pole Package for cleaning hard-to-reach surfaces up to 18 fee high.

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Accessories - VersaTile Acoustical Tile Cleaning

(Also refer to VS-3 Accessory Section page 17)

**Sponges for VersaTile**

**General Description:** These sponges will enable you to wipe only the grid-work supporting the ceiling tile that they are exclusively designed to keep contact from the tile surface.

**When to Use:** These sponges will allow you to clean all non-porous surfaces such as grids, vents, diffusers, exposed light lenses, etc. The standard and thin sponges are available for varying grid widths. The large sponge is for larger cleaning jobs such as speaker covers, vents, and exposed light fixtures.

**Why to Use:** The exclusive design of each sponge allows wiping the surface quickly, effectively, and with less fatigue.

---

**Drop Cloth**

**General Description:** Ideal for protecting moisture sensitive surfaces, such as furniture, carpeting, paperwork, desktops, etc.

**When to Use:** They are economical enough to use for every cleaning job and are recommended for use whenever potential drips may fall onto floors and furniture.

**Why to Use:** The paper will absorb moisture from soaking through to the protected surface making this drop cloth reusable a number of times before retiring it.
### Restorer
**General Description:** Specially formulated sprays for spots and marks that cannot be removed with normal cleaning processes.

**When to Use:** There may be some watermarking that cannot be cleaned. Watermarking is not dirt; it is damage; therefore, rather than replacing costly acoustical tile, these sprays will restore the tile back to its former color.

**Why to Use:** These sprays are economical as well as washable, so the tile can be cleaned in the future. The sprays are available in two colors: White and Eggshell to match most ceiling colors.

### Packaging:

<table>
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<tr>
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<th>Description</th>
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<tbody>
<tr>
<td>H1181</td>
<td>Restorer - White</td>
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### Goggles
**General Description:** Clear plastic eye protection for use whenever cleaning products could come in contact with eyes during the cleaning process.

**When to Use:** To be used anytime there may be chemical spray involved. This is a safety precaution that should be taken in areas of cleaning and restoration.

**Why to Use:** With any restoration project there may be a chemical spray or splash that cannot be anticipated. These goggles will adequately prepare you for any such situation.

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<tr>
<td>H1183</td>
<td>Goggles</td>
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### Respirator
**General Description:** As a safety precaution that should be taken in all areas of cleaning and restoration, this Respirator will filter out the toxins and allow you to breathe freely.

**When to Use:** Meant for use any time you are working on a cleaning restoration project where misting chemicals will be involved.

**Why to Use:** This Respirator is disposable, making it easy to use.

### Packaging:

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<td>H1184</td>
<td>Respirator - Disposable Mist Protection</td>
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### Rubber Gloves
**General Description:** Disposable Rubber Gloves designed with your protection in mind. This is considered an added precaution that should be taken at any facet of a cleaning restoration project.

**When to Use:** These are suggested to be used with any chemicals and solvents that you will be working with.

**Why to Use:** Another benefit is that these are ideal for any unknown allergies that you may have.

### Packaging:

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<td>Rubber Gloves, 1 pair</td>
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### Drip Sponge
**General Description:** 8” x 2-1/2” absorbent sponge for VersaTile Spray Pole or VS-3 Maxi-Reach Pole Package.

**When to Use:** Whenever spraying acoustical tile cleaning solution or wall/ceiling cleaning solution overhead.

**Why to Use:** To catch much of the falling mist and drips from overhead spraying, reducing moisture on flooring surfaces and drop cloths.

### Packaging:

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<tbody>
<tr>
<td>H1177</td>
<td>Drip Sponge for Versatile or VS-3 Maxi-Reach Pole Package</td>
</tr>
</tbody>
</table>

### VersaTile Demonstration Kit
**General Description:** Sturdy carrying case holds powdered acoustical tile cleaner, spray bottle, dirty ceiling pieces, demo videotape and handout promotional flyers.

**When to Use:** Handy Kit helps convince business owners to have their acoustical tile ceilings cleaned by showing cleaning results.

**Why to Use:** If you’re unable to bring the entire VersaTile System to do a ceiling cleaning demonstration, or the manager only has limited time, the Demo Kit is the answer.

### Packaging:

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<th>Description</th>
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<tbody>
<tr>
<td>10007</td>
<td>VersaTile Demonstration Kit</td>
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</table>
“Von Schrader” 3 Ring Binder (stores material for easy access)

**General Description:** Ideal for protecting and presenting marketing and sales promotion materials, and “before and after” pictures of your favorite successful cleaning situations.

**When to Use:** Anytime you’re required to provide a presentation of your services for bidding or estimating service.

**Why to Use:** You’re a professional. Makes for a useful presentation, storage, and very handy marketing tool.

---

**Thank You Cards**

**General Description:** On gray tri-fold paper, with burgundy ink, this memento is a wonderful way to ensure your customers will remember you. The message is a thank you for allowing you to do business with your customer. Another wonderful feature: they have a slot for you to insert your business card.

**When to Use:** These cards can be left at the end of your on-location cleaning restoration project. Generally geared toward the residential customer.

**Why to Use:** A sure image enhancer because your client will remember your special touch. The Von Schrader colors are used, adding a professional touch.

---

**Sales Presentation Binder** (Carpet, Upholstery, Wall and Acoustical Ceiling Tile Cleaning)

Sell easier, sell better, completely indexed, 3/4” polypropylene 3 ring binder

**General Description:** The sales material will accommodate the complete Von Schrader equipment line. This completely indexed binder will add to your total sale.

**When to Use:** The advice and suggestions included will help you to build your business into a profitable one.

**Why to Use:** The endorsement letters alone will help you to prove your credibility to your potential client. In no time at all you’ll be able to

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**“Von Schrader” Presentation Folder**

**General Description:** Attractive light gray and blue folder with inside pocket for your information sheets and a place to hold your business card.

**When to Use:** Whenever you have a number of informative pieces or a job quotation to give an important potential commercial customer, this folder can be used.

**Why to Use:** Imparts an instant professional image to your business in the eye of your prospective customer. With your company sticker or business

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**Magnetic Vehicle Identification Panel**

**General Description:** Rubber magnetic signs, 10” x 16”, with the Von Schrader logo in Von Schrader colors will announce your services to the community. The blank space below will allow you to introduce the name of your company and telephone number (use dye cut letters available at any hardware store).

**When to Use:** These magnetic panels are excellent advertisement on the doors and back of your vehicle.

**Why to Use:** The price of these panels make it an attractive alternative to having your vehicle painted. In the event your vehicle for your business is also the vehicle you have for private use, you’ll be able to alternate between the two purposes. In addition, soft rubber backing attached to a clean surface will not harm the paint in any way.

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**Von Schrader Systems DVD Demonstration**

**General Description:** A two-and-a-half minute segment designed in commercial form that presents the Carpet and Upholstery machines. Another segment is available to demonstrate the VersaTile Acoustical Tile Cleaner. These DVDs have many uses.

**When to Use:** This DVD is ideal to view with a potential customer if they don’t have time for an actual equipment demonstration. In addition, the DVD can be used at trade shows, home shows, expo shows, even as a television commercial.

**Why to Use:** The quality of this DVD maintains the professional thread which Von Schrader continues to weave throughout their company.
Vehicle Business Card Pocket Display Kit

**General Description:** Place your business cards in this plastic pocket that affixes to the side of your business vehicle. Prospective customers can take one of your business cards even when you’re not around. The business card holder easily slides off a mounting bracket so you can bring it into your home or office when not in use.

**Packaging:**
- Stock No. 10060 Description Vehicle Business Card Pocket Display Kit

Multi-Service Door Hanger: Carpet, Upholstery, Wall Cleaning

**General Description:** This particular door hanger presents carpet, upholstery and wall cleaning to your prospective customers in an eye catching yellow.

**When to Use:** This is a wonderful introductory item to place on the doors of homes in your community’s neighborhoods. You’ll be able to target a large number of residents with little time invested.

**Why to Use:** This method allows you to introduce yourself to a community efficiently, quickly, and at a low cost to you (as little as 8 cents per hanger) and by using the space on the backside for our company contact information.

**Packaging:**
- Stock No. Description Form 2270 Multi Service Door Hanger

Multi-Service Circular: Carpet & Upholstery Cleaning

**General Description:** Introduces carpet and upholstery cleaning using the Air Cell Extraction method to your prospective clients.

**When to Use:** This colorful tri-fold brochure can be included in direct mailings or left at the door.

**Why to Use:** With the space reserved on the back to announce your company name and contact information, you can introduce your services effectively.

**Packaging:**
- Stock No. Description Form 2393 Multi-Service Circular Quantity: 100/500/1000

Associate Sales Quote Brochure: Carpet & Upholstery Cleaning

**General Description:** Color tri-fold brochure provides personalization for carpet and upholstery cleaning services.

**When to Use:** Hand out for each job you quote.

**Why to Use:** Easy for a prospective customer to contact you to confirm an appointment for your services.

**Packaging:**
- Stock No. Description Form 2693 Multi-Service Quote Circular Quantity: 50

Guide to Spot and Stain Removal Brochure

**General Description:** This booklet will provide a quick and easy reference for handling virtually any spot or stain. It works in conjunction with the Professional Spot Removal Kit.

**When to Use:** Keep it in your spot removal kit at all times to help identify spots and determine which spot removal product to use.

**Why to Use:** Saves time while you’re on the job. Eliminates guess work by advising you which products to use and their sequence.

**Packaging:**
- Stock No. Description Form 2061E Guide to Spot and Stain Removal

Reminder Post Cards

**General Description:** White post card imprinted on the front with a red string tied around the finger. On the back there is an area with room for your company name and phone number to be printed.

**When to Use:** These are convenient to send to customers when it is time to have their carpet, furnishings, etc., cleaned.

**Why to Use:** With a reminder picture on the front and a post card backside, you can print virtually any message to keep communication open to your customer base.

**Packaging:**
- Stock No. Description Form 2413 Reminder Post Cards Qty 100

How’s Your I. A. Q. Pamphlet

**General Description:** Informative, explains the indoor air quality (I.A.Q.) issue, and how it relates to carpet, upholstery, wall and ceiling cleaning in the living and working environment.

**When to Use:** Primarily for use with potential commercial customers. Also explains the E.P.A.’s recommended carpet cleaning frequency.

**Why to Use:** Will help you promote the health benefits for more frequent cleaning of interior surfaces. Use to impress your customers and give you an “edge” over your competition.

**Packaging:**
- Stock No. Description Form 2451 How’s Your I.A.Q. Brochure Qty 50

800-826-1600 • 8:00 AM - 4:30 PM CST Monday - Friday
**Un-Duz-It Brochure for “Pet Odor Removal”**

**General Description:** Explains how Un-Duz-It solves the challenges of animal related odors.

**When to Use:** An ideal leave-behind when you’re cleaning carpet or upholstery in homes where a pet is living. Also can be used to promote this special odor control service.

**Why to Use:** Educates the customer. Helps build extra add-on business for you.

**Packaging:**
- Stock No.  Description
- Form 2568 Un-Duz-It Brochure
- Qty. 50

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**Microban X-590 Sheet**

**General Description:** Attention-getting brochure explains “It takes more than cleaning to stop germs, insects, odors.”

**When to Use:** As an envelope insert or handout piece to help describe this environmental protection service that you can offer.

**Why to Use:** Helps to broaden your value and services to your customers, by enlightening them to the health dangers that exist, and the treatment you can offer.

**Packaging:**
- Stock No.  Description
- Form 2567 Microban X-590 Sheet
- Qty. 50

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**Residue Card**

**General Description:** Sales aide explaining residue characteristics of Von Schrader Detergents. Card measures 7” x 10”. Laminated.

**When to Use:** During any sales presentation/discussion of the Von Schrader Cleaning System.

**Why to Use:** Instills confidence in your customer to make the correct choice of cleaning systems.

**Packaging:**
- Stock No.  Description
- Form 2532 Residue Card

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**Von Schrader Cap**

**General Description:** Khaki cap adjustable to any size.

**When to Use:** Wear for business or for pleasure.

**Why to Use:** Gives you and your employees that complete professional, neat look. Harmonizes with your Von Schrader sport shirt/uniform.

**Packaging:**
- Stock No.  Description
- 843KNA Khaki Cap

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**Patches**

**General Description:** Colorful and eye-catching, these patches are machine-stitched to be sewn onto your uniform.

**When to Use:** Sew onto your uniform shirts, jackets, etc.

**Why to Use:** These patches will help to advertise your status in the cleaning industry to clients and prospective customers, as well.

**Packaging:**
- Stock No.  Description
- 870 VS1 Authorized Associate Patch
- Available to Certified Technicians:
  - Qualified Associate Patch
  - Professional Cleaners School Graduate Patch
  - Stain Resist Certification Patch
  - Advanced Cleaning School Graduate Patch
  - National Academy of Von Schrader Associates Patch

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**Operating Instruction Manuals, Videos and DVD Disks**

**General Description:** Also referred to as an “Owners Manual”, these books will help you with assembly, general maintenance, trouble-shooting, and cleaning challenges. Also includes a schematic of the machine’s assemblies.

**Packaging:**
- Stock No.  Description
- F2822F VS-1 Operating Instruction Manual Belt-driven
- F2836 VS-1 Operating Instruction Manual Chain-driven - Tan
- F2840 VS-1 Operating Instruction Manual Chain-driven - Grey
- F2840H LMX Operating Instruction Manual
- F2840L LMX with Defoamer Tank Operating Instruction Manual
- U2020 VS-2 Operating Instruction Manual - Tan
- U2023 VS-2 Operating Instruction Manual - Grey
- U2028 Esprit Operating Instruction Manual
- U2004B VS-2 Operating Instruction Manual - Black
- W628 VS-3 Operating Instruction Manual Electric, Tan or Black
- W646 VS-3 Operating Instruction Manual Electric, Grey
- W647 VS-3 Operating Instruction Manual-starting with Serial #WB4034 & higher
- Form 27B VS-3 Operating Instruction Manual (manual pump)
- H1152 VersaTile Operating Instruction Manual
- Disk-LMX, Mach 12, Versatile, Esprit, Instruction and Demonstration DVD

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**Instructional Videos/Training Films for Older Model Machines**

**General Description:** Filmed on high quality VHS film this video enhances the information provided in the Instruction Manual.

**Packaging:**
- Stock No.  Description
- F3263A VS-1 Carpet Extractor Training Video
- F3263B LMX Carpet Extractor Training Video
- F3263C LMX with Defoamer Tank Training Video
- K3519 VS-12 Carpet Extractor Training Video
- U2024 VS-2 Upholstery Extractor Training Video
- U2024A Esprit Upholstery Extractor Training Video
- H1190 VersaTile Instruction Video
- Form 2669 Carpet LMX, Upholstery Esprit, Wall & Ceiling VersaTile DVD Operating Instructions
Full Color “Facts” Advertising Circulars

General Description: This is Von Schrader’s most popular circular as it points out the benefits of the Von Schrader Extraction System in detail, while contrasting it to other methods on the market today. There is a space on the backside for you to include your company name and phone number.

When to Use: This is a wonderful idea when dealing with prospective customers because it includes in its comparison the rotary method, the "steam" method, and the bonnet method. More than likely, they have used one of these methods, or know someone who has.

Why to Use: When thinking about having carpets cleaned, people usually will ask their friends and family which company they should contact. By presenting this brochure to that prospective customer, you will be able to educate them to the pros of the Low Moisture Extraction method and the cons of the alternative methods.

Package:
- Stock No.: Description
- Form 1060 “Facts” Circulars
- Qty. 100

Full Color Carpet Cleaning Counter Display Cards

General Description: You will receive a set of 3 colorful 11” x 14” easel display cards with advertising circular pockets. These circular pockets will hold your favorite circular to distribute to potential customers. It has a stand attached to the back so that it will sit on any flat surfaces.

When to Use: Ideal for display in retail outlets, home shows, expo shows, and trade shows.

Why to Use: Displaying these counter display cards in commercial establishments will help to generate interest in your cleaning services.

Package:
- Stock No.: Description
- Form 1026 Full Color Carpet Cleaning Counter Display Cards (3)

Carpet Cleaning Door Hangers

General Description: This door hanger is designed to inform your potential customers of the “Bait and Switch” tactics used by other carpet cleaners. Black print on a white background with red highlighting, and a space on the backside for your company name and phone number.

When to Use: This door hanger is convenient for leaving on the doors in the neighborhood after you’ve cleaned your customers carpet.

Why to Use: The hardest thing to overcome is the price objection. This door hanger allows you to put the ball in your court by explaining to your prospective client how your competitor can offer such low, low prices.

Package:
- Stock No.: Description
- Form 2273 Carpet Cleaning Door Hanger
- Qty. 100

“Pssst!” Carpet Cleaning Door Hanger

General Description: This is our most popular door hanger. Black print on a white background with red highlighting. It is a wonderful item to gain a larger customer base by letting them know you just cleaned their neighbor’s home with the Von Schrader Low Moisture Soil Extraction Cleaning System.

When to Use: As with all of our door hangers this is a convenient way to gain customers. Simply go door to door in your customer’s neighborhood, after you’ve cleaned their carpet, and attach this door hanger to each door. A great way to communicate to your potential customers.

Why to Use: An eye-catching idea! Arouse curiosity, and inform your potential customer what their neighbor has been up to.

Package:
- Stock No.: Description
- Form 2380 “Pssst!” Carpet Cleaning Door Hanger
- Qty. 100

Advanced Formula Carpet Protector Circular

General Description: The circular contains colorful sales-packed information about the after treatment designed to protect carpet from dirt and grime and easier spot removal

When to Use: These can be included with each invoice, receipt of sale, quotation and presentation, even as an exhibit handout.

Why to Use: This colorful circular helps keep your customer informed of this service to enhance the carpet between cleanings.

Package:
- Stock No.: Description
- H93869 Carpet Protector Circular
- Qty. 100

“Carpet Appearance Protection Plan” Brochure

General Description: This circular contains information that will give you helpful hints on keeping your carpet properly maintained.

Package:
- Stock No.: Description
- Form 2382 Carpet Appearance Protection Plan Brochure
- Qty. 50

800-826-1600 • 8:00 AM - 4:30 PM CST Monday - Friday
Full Color Advertising Circulars

**General Description:** This brochure fully highlights the merits of the Von Schrader Low Moisture Upholstery Cleaning System.

**When to Use:** Mail out or handout. This brochure will assist you in securing clients. Professional looking and you can personalize with your company name and telephone number.

**Why to Use:** They will enhance your ability to explain and sell your unique service.

**Packaging:**
- Stock No.: Form 2129
- Description: Upholstery Extraction System™ Full Color Advertising Circulars
- Qty.: 100

Full Color Upholstery Cleaning Counter Display Cards

**General Description:** You will receive a set of 3 colorful 11” x 14” easel display cards with advertising circular pockets. These circular pockets will hold your favorite circular to distribute to potential customers. It has a stand attached to the back so that it will sit on any flat surfaces.

**When to Use:** Ideal for display in retail outlets, home shows, expo shows, trade shows.

**Why to Use:** Displaying these counter display cards in commercial establishments will help to generate interest in your cleaning services.

**Packaging:**
- Stock No.: Form 2384
- Description: Full Color Upholstery Extraction System™ Counter Cards (3)

Upholstery Protector Circulars

**General Description:** A wonderful two-fold brochure that offers a visual aid when explaining to your customer how Fabric Protector prevents spills from becoming stains.

**When to Use:** Perfect as a visual aid for your potential customer. It could also be distributed at home shows, trade shows, etc. It could be included with invoices, evaluations or during a presentation/demonstration.

**Why to Use:** This circular is designed to pique customer curiosity and interest in this profitable add-on service.

**Packaging:**
- Stock No.: E64752
- Description: Upholstery Protector Circular
- Qty.: 100

Upholstery Cleaning Door Hangers

**General Description:** This door hanger introduces prospective customers to the advantage of cleaning their upholstery using the Von Schrader Low Moisture Soil Extraction Method. Black print on a white background with red highlighting.

**When to Use:** This door hanger is dye cut to hold business cards and has a space for including your company information.

**Why to Use:** What better way to communicate your services to the community? This door hanger will allow you to leave a reminder with them even after you’re gone.

**Packaging:**
- Stock No.: Form 2400
- Description: Upholstery Cleaning Door Hanger
- Qty.: 100

Upholstery Care Brochure

**General Description:** In a folder format, this highly informative brochure is entitled “Smart Care for Upholstery”.

**When to use:** Distributing the folders through direct mail, exhibit handouts and personal presentation will remind persons in your community that you are the expert to contact when furnishings need attention.

**Why to use:** This brochure is designed to encourage your customers and prospects to look to you as the expert in upholstery cleaning and to consult you on their furniture cleaning problems.

**Packaging:**
- Stock No.: Form 2308
- Description: Upholstery Care Brochure
- Qty.: 50

Car Care Circular

**General Description:** This circular in tri-fold format, promotes your services in cleaning automobile, RV, marine craft upholstery.

**When to use:** Can be distributed to used car dealers, at marinas and trade shows.

**Why to use:** With photos showing the use of the Low Moisture Upholstery Cleaning system in various capacities, this is a great visual aid for your potential customer.

**Packaging:**
- Stock No.: Form 2347
- Description: Car Care Circular
- Qty.: 100

Associate Sales Quote Brochure: Upholstery Cleaning

**General Description:** Color tri-fold brochure provides personalization for cleaning various upholstery installations.

**When to use:** Hand out for each job you quote.

**Why to use:** Easy for a prospective customer to contact you to confirm an appointment for your services.

**Packaging:**
- Stock No.: Form 2701
- Description: Upholstery Quote Circular
- Qty.: 50
Multi Service Upholstery Care Brochure

**General Description:** A tri-fold full-color brochure offers fabric and leather care, disinfectant and protection cleaning and application.

**When to Use:** Sales aide to sell services beyond cleaning for both residential and commercial customers.

**Packaging:**
- Stock No. Form 2506C
- Multi Service Upholstery Care Brochure
- Qty. 50

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**Power Wall Cleaning System™ Marketing Support**

**Full Color Advertising Circular**

**General Description:** The full-color, bi-fold wall cleaning circular illustrates the system’s capability of being effective and safe for all washable surfaces. The space on the backside will allow you to include your company name and phone number.

**When to Use:** This circular can be distributed to anyone needing this service. Include with invoices, distribute at home shows, or include during a presentation or with an evaluation.

**Why to Use:** This brochure communicates to your potential customer that the Power Wall Cleaning System will clean all washable wall surfaces. For example: wood paneling and washable wallpaper or paint.

**Packaging:**
- Stock No. Form 2135
- Power Wall Cleaning System™ Full Color Advertising Circulars
- Qty. 100

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**Wall Cleaning Square Footage Guide**

**General Description:** This brochure is designed to help you to calculate the square footage in preparing a bid for a customer or potential client.

**When to Use:** Ideal and practical as it is timesaving. Use this for any necessary square footage calculations you need.

**Packaging:**
- Stock No. Form 971
- Wall Cleaning Square Footage Guide

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**VersaTile Wall & Acoustical Tile Cleaning Marketing Support**

**VersaTile Full Color Advertising Circulars**

**General Description:** A tri-fold, full-color brochure will introduce your VersaTile service to potential customers.

**When to Use:** This brochure can be included with evaluations or proposals, direct mailings and invoices. Ideal for distribution at home shows or trade shows.

**Why to Use:** The color photos and easy-to-read manner in which the information is presented is a helpful introduction of your services to your customer.

**Packaging:**
- Stock No. H1188
- VersaTile Wall & Acoustical Tile Cleaning Full Color Advertising Circulars
- Qty. 100

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**VersaTile Envelope Insert Circulars**

**General Description:** This is the envelope-size version of the VersaTile Color Advertising Circular. It is an informative way to introduce your VersaTile Service to potential customers and your existing customer base.

**When to Use:** Because of its size, you can include this circular with personal letters, direct mailings or invoices, as well as evaluations or proposals.

**Packaging:**
- Stock No. H1189
- VersaTile Wall & Acoustical Tile Cleaning Insert Circulars
- Qty. 100

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**VersaTile Self Mailer**

**General Description:** This is a wonderful, all-in-one mailer that will allow you to conduct your own direct mailing. Its informative layout will allow you to mail it in and of itself without stuffing envelopes.

**When to Use:** Use to broaden your customer base. This self-mailer has a perforated post card for your potential customer to return to you. Simply stamp or print your name on the post card for its prompt return.

**Packaging:**
- Stock No. Form 2432
- VersaTile Self Mailer
- Qty. 50

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800-826-1600 • 8:00 AM - 4:30 PM CST Monday - Friday
**Esprit™ Upholstery Low Moisture Soil Extraction System**

**General Description:** One of the most versatile pieces of cleaning equipment available. Keeping upholstered furnishings at a maximum appearance level need no longer be a source of frustration and disappointment.

**When to Use:** The highly portable unit (only 45 lbs.) is designed to safely clean virtually all upholstery fabrics and can also be used to clean stairways, carpet covered areas, where maneuvering space is limited, on fabric-covered walls and partitions, automobiles, vans, aircraft and ships or boats.

**Why to Use:** This unique machine economically meets upholstered furniture maintenance challenges in a professional way.

**Specifications:** 30” length, 18-1/2” width, 19-1/2” height

**Packaging:**
- **Stock No.** UC110
- **Description** Esprit™ Upholstery Low Moisture Soil Extraction System

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**LMX™ Carpet Low Moisture Soil Extraction System**

**General Description:** The only low moisture soil extraction carpet machine on the market to simultaneously apply a dirt emulsifying dense air cell bubble detergent and remove both detergent and dirt in a single forward movement of the machine.

**When to Use:** Use anytime you want to clean carpets efficiently, professionally and with excellent results.

**Why to Use:** Carpets come beautifully clean without the hazards of over wetting, shrinkage, dry rot and mildew.

**Specifications:** 24” length, 17” width, 15 1/2” height, 36” floor to top of handle.

**Packaging:**
- **Stock No.** RB110
- **Description** LMX Carpet Low Moisture Soil Extraction System
VS MACH l2 “High Speed” Extraction System

**General Description:** One pass carpet cleaning and simultaneous recovery of the dirt laden foam is identical to the time proven principle involved in Von Schrader’s LMX, but at the incredible rate of more than 10,000 square feet per hour.

**When to Use:** This system is ideal for large areas of carpet.

**Why to Use:** You’ll be able to reduce time and labor cost on large carpet area cleaning with very brief drying time for quick accessibility.

**Specifications:** 49-1/2” length, 28” width, 37” height at top of handle.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
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<tbody>
<tr>
<td>KB110</td>
<td>MACH l2 “High Speed” Extraction System</td>
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Aridex™ Upholstery Low Moisture Soil Extraction System

**General Description:** A smaller version of the Esprit, the Aridex also has 15’ hoses. The Aridex is smaller in size and weight but delivers big on performance. The Aridex machine has a powerful wet/dry vacuum to pre-vacuum the upholstery before cleaning. The machine converts detergent solution into air cell bubbles with only 10% moisture. The unique brushing head, with counter rotating brushes and foam control switch, loosens, breaks down and traps the soil. And because the foam is low moisture, it only penetrates the fabric and not the backing materials. Once an area is clean, the built in vacuum removes the dirty foam and most fabrics are dry within 30 minutes.

**When to Use:** If weight is a concern and a narrower frame to fit down tight aisles of aircraft or buses, the Aridex would be the correct application. 33 pounds.

**Why to Use:** This unique machine economically meets upholstered furniture maintenance challenges in a professional way.

**Specifications:** 23-1/2” length, 13” width, 17-1/2” height

**Packaging:**

<table>
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<tr>
<th>Stock No.</th>
<th>Description</th>
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<tr>
<td>AX110</td>
<td>ARIDEX™ Upholstery Low Moisture Soil Extraction System</td>
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**VersaTile Wall/Acoustical Tile Cleaning System**

**General Description:** This is the newest addition to the Von Schrader family. The VersaTile System is truly versatile because it can switch from cleaning acoustical tile to any type of washable wall and ceiling with virtually no effort at all.

**When to Use:** Will clean smoke, grease, oil, dust and pollutants in one application.

**Why to Use:** Acoustical Tile replacement is very costly. That won’t be necessary since this new system will restore Indoor Air Quality and appearance at a fraction of what it will cost to replace the tile altogether.

**Specifications:** 42” length, 22” width, 27” height

**Packaging:**

<table>
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<th>Stock No.</th>
<th>Description</th>
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<td>CW110</td>
<td>VersaTile Wall/Acoustical Tile Cleaning System</td>
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**VS 3 Power Wall Cleaning and Sanitizing System**

**General Description:** The Von Schrader Electric Wall Cleaning and Sanitizing System weighs only 20 pounds and washes walls and ceilings 4 times faster than by hand.

**When to Use:** This system washes walls and ceilings of all types: painted, marble, washable wallpaper, cinderblock, rough cement block, Spanish plaster, swirl plaster and rough painted brick.

**Why to Use:** With material costs of less than 50 cents per day, this system will clean up to 6,000 square feet in one - eight hour day. In addition, the system cleans 30% faster than any other machine on the market because it involves two steps instead of three.

**Specifications:** 19-1/2” length, 15” width, 14” height

**Packaging:**

<table>
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<th>Stock No.</th>
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<tr>
<td>WB110</td>
<td>VS 3 Power Wall Cleaning and Sanitizing System</td>
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</table>
Professional Cleaning School

The course is designed to provide you with a thorough understanding of carpet and upholstery technology so you know what you are cleaning and how to properly clean it.

Proper cleaning techniques and procedures for “stain resistant” carpet are reviewed. Von Schrader’s unique cleaning products and services geared toward Stain Resist nylon are part of the curriculum.

Principles of carpet maintenance, including practical tips to establish and implement carpet maintenance programs in residential and commercial facilities, are discussed.

You will also study the unique Von Schrader Low Moisture Soil Extraction Carpet Cleaning System and why it cleans carpet effectively. Hands-on experience with the equipment in realistic field conditions is stressed.

Procedures for removing difficult spots, including how to use specialty spot removal agents is included.

During the course, you will learn about upholstery fabrics and proper cleaning procedures for sensitive fabrics like velvet and Haitian cotton.

You will operate the Von Schrader Low Moisture Soil Extraction Upholstery Cleaning System.

You will have the opportunity to use the Von Schrader Power Wall Cleaning System and the VersaTile Acoustical Tile Cleaning System and learn about the profit potential of these unique services.

Specialty services such as carpet/fabric protection and odor control/elimination will be covered from product application techniques to how to market these high profit services.

The course places special emphasis on marketing carpet, upholstery and wall cleaning services to commercial and residential customers. Marketing topics range from sales benefits to bidding/estimating and from direct mail to advertising.

The course emphasizes attendee participation and ample opportunities for question and answers on all course topics.

The Von Schrader School is tuition-free. You pay for your transportation to and from Racine, hotel and meals while you’re here. We will provide lunches, and ask you to be our guest one evening at a School dinner. Plus, you’ll take home your notebook and personalized course Completion Certificate.

Contact the Von Schrader Company for school dates and locations scheduled throughout the year. Also check out our website, www.vonschrader.com, for additional information.

C.E.C. Institute of Inspection Cleaning and Restoration Certification
PRISM™ Carpet Color Repair Training

The “Home Study”, easy-to-learn video training is designed to make you a qualified, confident, on-location CERTIFIED CARPET COLORIST TECHNICIAN. No other “Home Study” program even comes close.

The videos go into extensive detail on topics like identifying the market for carpet color repair, what dyes consist of and how they’re made, how carpet fibers permanently absorb dyes, techniques of color identification, special color-loss problems and solutions; and of course, through one-on-one and hands-on instruction and in our unique dye injector process, dye spraying techniques, state-of-the-art color sets, and systems which are the basis of the PRISM™ Color Repair Program. Effective sales techniques, residential and commercial marketing programs, bidding and estimating, the history of dyes, troubleshooting and written agreements with customers are also covered.

Carpet Color Repair Sets

**When to Use:** Use the Carpet Color Repair Set when repairing color loss spots from accidents such as bleach spills, acne medication, toilet bowl cleaners, harsh liquids or sun faded areas.

**Why to Use:** PRISM™ dyes are colorfast, fade-resistant and light fast, and compare in most ways to carpets’ original dyes. They are permanent dyes and are superior for dyeing stain-resistant carpet.

**Packaging:**

<table>
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<tr>
<th>Stock No.</th>
<th>Description</th>
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<tr>
<td>11001</td>
<td>Professional Color Repair Set</td>
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<td></td>
<td>Includes: (31) pre-mixed powdered dyes, 8 oz. Dye Bond, 8 oz. Dye Site Cleaner, (2) 8 oz. Bleach Eradicator, 8 oz. Acetic Acid, 4 oz. Defoamer, (4) measuring spoons, (2) measuring jars, test vial, scissors, rubber gloves, (2) dye injectors, (5) stirrers, sponge, (2) trigger spray bottles, pH paper, towel, (2) eye droppers, immersion heater, color chart, instructional DVD, instructional manual with color guide and durable carrying case.</td>
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</table>

| 11009     | Complete Prism™ Home Video Workshop - Spot Color Repair                     |
|           | Includes DVDs (7 hours total), 200 page illustrated Training Manual with Color Guide, (8) spotted carpet samples in various colors, marketing ideas, sales aid samples. Certification Exam, Certified Carpet Colorist Graduation certificate and shirt patch. IICRC approved for C.E.C. |

| 11011     | DVDs only (7 hours total) For Associates already trained and certified. Ideal for retraining and continual reference. |

| 11010     | Complete kit, less the training manual. For Associates who want to certify other employees and share the original training manual. |
What Is The N.A.V.S.A.?

N.A.V. S.A. is a cohesive group of cleaning professionals who use Von Schrader Cleaning Systems and meet the membership requirements. Membership is strictly limited to qualifying professional cleaners. As a member of the N.A.V.S.A., the Von Schrader Company recognizes its relationship with you as a cleaning professional of integrity, knowledge, skill and compassion for the consumer of cleaning services.

By accepting only Associates who have attended a Von Schrader Professional Cleaners School or who have six or more months of experience, with a proven record of using only Von Schrader detergents and related chemicals, it is the determination of the company that you meet the standards that are expected to qualify for membership. The determination of standards is to be made by a Committee of Associates and company members.

The N.A.V.S.A. Mission

The mission of N.A.V.S.A. members will be to use their professional knowledge and experience to change the perception of professional cleaners in general and educate the public on the merits of Von Schrader professional cleaners.

The description of cleaner or practitioner will be reflected in neatness of dress, presentation of documents, conditions of tools and equipment, and a high level of integrity in advertising and selling, and, above all, providing a high level of value in performance of cleaning services at prices that will be fair to the consumer.

Why Should You Join?

N.A.V.S.A. operates as an information clearing house for the benefit of its members providing all members with the benefit of the experiences of others throughout the U.S.A. N.A.V.S.A. will give us a greater understanding of the needs of professional cleaners - so we can help members be more efficient in their business.