PRODUCT CATALOG

• Supplies
• Accessories
• Equipment

For CARPET, UPHOLSTERY, WALL and CEILING Cleaning and Restoration
Von Schrader Affiliations

• Champion Status E.P.A. SDSI
• International Sanitary Supply Association
• Racine Area Manufacturers and Commerce
  • Wisconsin Better Business Bureau
• Low Moisture Carpet Cleaners Association
  • The WOOLSAFE Organization
• Green Seal®
Von Schrader Quality Commitment

We will provide customers with the interior cleaning systems, skills and confidence in order for them to perform to their maximum efficiency and to provide premium performance cleaning systems to institutions worldwide.

We will ship filled orders on a same or next day basis and preserve customer confidence in a way that enables our customers to assure their customers of high quality performance.

Why Von Schrader Can Assure You of the Finest Equipment

All Von Schrader machines are manufactured in our own factory shown here. It houses our general offices and manufacturing facilities, as well as our school, research, chemicals and quality control laboratories. No trade school could offer you a more competent, more dedicated staff of expert consultants. They’re at your service now.

We Build Our Own Parts

With few exceptions, we manufacture all parts and electrical motors that go into our equipment. We also develop and manufacture all detergents used in our machines. Because of this personal control and our constant collaboration with the technical staff of major fiber and carpet manufacturers, we are ahead of the times and can assure our customers of the newest and finest quality products.

Von Schrader Products Used Worldwide

Our machines and detergents are shipped all over the world. In fact, much of our total production goes to 52 different foreign countries.

People in far away countries need equipment that’s efficient, dependable and trouble free, so it’s only natural they’ve chosen to become associated with Von Schrader in order to do the finest work on a great variety of unusual and delicate fabrics and surfaces.

Huge Stocks of Supplies

We maintain a complete inventory of supplies in our shipping room and warehouse to insure fast delivery to all parts of the world.
What You Should Know About Von Schrader Detergent

Von Schrader Detergents contain a state-of-the-art polymer barrier. This dry, nonresoiling protector prevents the oily, difficult-to-clean soil from attaching itself to fibers. Now routine vacuuming becomes more effective and gradually removes the barrier along with the oily soil. Carpet stays clean longer and is easier to clean next time. The anionic barrier works with other protective treatments that may be built into or sprayed on the carpet, too.

Von Schrader Super Concentrate is an industry leading value, as well as a high performance detergent. When you compute the cost per gallon of ready to use solution and see how many square feet of fabric you can produce in a short time, you’ll know that this premium product is actually less expensive to use than cheaper, watered down brands. There is no substitute for quality.

Von Schrader Low Moisture Soil Extraction technology uses dense air cell bubbles which effectively suspends (emulsifies, absorbs and holds) soil for immediate extraction. The combination of millions of dense “power bubbles” with instant extraction prevents soil from being redeposited on fibers, as happens with cleaning that is too wet.

Von Schrader’s detergent has fast drying action which makes it practical to clean any time without the inconvenience of a long drying period. Working together with a Von Schrader machine as an integrated system, Von Schrader detergent delivers deep-down, long lasting cleaning.

We’re Green and Certified — Von Schrader manufactures products that are:

Safer for People, Pets, Carpet, Upholstery and the Environment.

Our cleaning process uses gentle, biodegradable, non-toxic and fragrance-free surfactants that leave no sticky or oily residue to attract and hold soil.

- Champion Status E.P.A. SDSI
- Woolsafe approved
- Boeing Aircraft approved
- Green Seal™ Certified
- Carpet Mill recommended

The advantage of this system is that because of the small amount of water used there is less chance of over-wetting or damage to the backing. This is particularly important on woven carpets. Drying time is also less with this method than with hot water extraction.

Tested by Cleaning Research International in accordance with NZWB Test Methods and suitable for use on 100% Wool and Woolrich carpets.

Environmentally Responsible Products

Von Schrader products have always been environmentally responsible/sensitive, effective and safe for the user. We recognize consumer concerns about how our products affect you, the environment and indoor air quality. Providing you with safer, high quality, performance reliable products will always remain a prime company objective.

Products labeled with the GENUINE ADVANCED AIR CELL FORMULA Seal of Approval are:
- Designed exclusively for Von Schrader cleaning systems.
- State-of-the-art, with unique Air Cell technology to provide outstanding performance and maximum efficiency.
- Anti resoiling, encapsulating, fast drying, environmentally responsible, fragrance free, and made with biodegradable surfactants.
- A part of an integrated system that provides deep down, long lasting cleaning.
- The highest quality and the best value.

• Green Seal™ Certified
• WoolSafe approved
• Carpet Mill recommended
• Champion Status E.P.A. SDSI
• Boeing Aircraft approved

Make a Residue Test

1. Prepare 3 different detergent solutions according to manufacturer’s directions (use Von Schrader detergent for one of them).

2. Pour a small amount of each diluted solution into a separate clear saucer.

3. Allow all the water to evaporate, or place in a warm oven until all water disappears.

4. Scrape the remaining residues with a penknife or fingernail. Von Schrader residue will break up crisply into fine particles. High resoil detergent residues will roll into gummy, tacky lumps that quickly pick up traffic soil, resulting in fast resoiling after cleaning.

Number One was cleaned with a steam machine (hot water extraction and detergent); Number Two with a rotary brush machine; Number Three with a dry foam machine with built in vacuum to remove soil; Number Four with a reel type machine without vacuum pickup and stock detergent; Number Five served as the control piece and was not cleaned or exposed to foot traffic or soiling.

To further test the resoil characteristics of on-location carpet cleaning and maintenance, four pieces of clean white carpet were cleaned with widely used detergents and systems before being exposed to soiling.
AFTER SOILING image of the most heavily soiled Sample #1 clearly shows the effects of the sticky detergent residue left on the fibers that attracted and held large and small soil particles. Because the detergent left a heavy sticky residue, soil particles attached themselves quickly and tenaciously to the fibers and caused the carpet to resoil more rapidly.

AFTER SOILING image of the least soiled Sample #3 shows less soil, small soiling particulates, and a low resoil rate. This detergent and the Von Schrader Low Moisture Extraction System™ kept the carpet cleaner during the entire test period. Cleaner carpets save maintenance time and costs by extending the time between cleanings.

CLEAN CONTROL image of Sample #5 …never cleaned, never walked on… looks almost the same as Sample #3.

Illustrated are two sections of a piece of carpet. Section 2 was cleaned with Von Schrader detergent, and Section 1 was cleaned with another detergent. The carpet was placed in a factory entranceway, turned end-to-end each day to get equal soil distribution and wear. It was vacuumed at the end of each day for 21 days. The unretouched image clearly shows the superior soil resistance of the Von Schrader cleaned Section 2.

Von Schrader Air Cell Technology
Minimizes Moisture! Avoids Over Wetting!

Air Cell Bubbles help overcome gravity, control moisture and suspend soil. Plus, it’s anti-resoiling.

Microscopically thin layer of our advanced cleaning formula deep cleans and encapsulates to trap and hold dirt.

Performance

Wetness Comparison
Each photo shows what happens when air cells or liquid are applied to paper napkins by two different methods of extraction cleaning.

30 seconds elapsed time

Air Cell Controlled
Liquid Loss of Control

Air Cell Extraction™ technology uses thousands of tiny Air Cells which are 90% air and only 10% moisture. Notice the limited wetting and migration of Air Cells on the left compared to an equal volume of competitive solution on the right. Air Cells control the cleaning process and problems associated with over wetting carpet.
Facts About the Real Cost of a Product

<table>
<thead>
<tr>
<th>Cost per Gallon</th>
<th>÷</th>
<th>No. of Diluted Gallons</th>
<th>=</th>
<th>Cost of Diluted</th>
<th>÷</th>
<th>Square Feet of Coverage</th>
<th>=</th>
<th>Cost in use per square feet</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10.00</td>
<td>÷</td>
<td>33 (32 to 1)</td>
<td></td>
<td>$.3030</td>
<td>÷</td>
<td>100 sq. ft.</td>
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If cleaning price per square foot is $.35, then $.007, the cost of chemical per square foot, represents two percent of the cleaning price or two pennies of each cleaning dollar.

Manpower (labor) cost today will vary from 25% TO 35% of the cleaning price. Two things become apparent from these figures:

1. Cheaper chemicals do not offer any significant savings. Even total elimination of chemical cost would not represent a significant savings.

2. Higher quality chemicals reduce the time on the job (labor), and that savings is significant.

For Use in Your Low Moisture Soil Extraction Carpet Cleaning System

At a dilution rate of 4-6 ounces per gallon of water, Von Schrader high and low pH detergents cost less (even when shipping charges are added), because you get more square feet per gallon of concentrate — 3,200 square feet on the average with Von Schrader. Because of its unique formulation resoil rate is low and s-l-o-w. It has a pleasant smell and is non-allergenic. It is non-corrosive to your equipment.

Keep this in mind when looking at alternative detergent products. Remember, Von Schrader products are designed to be used in conjunction with Von Schrader equipment as an integrated system.
Von Schrader Anti-Resoil Carpet & Upholstery Detergent Ultra (Blue Label)

**General Description:** A Low pH Detergent Concentrate formulated for professional Low Moisture Extraction cleaning of wool, cotton, natural fibers and upholstery fabrics. Anti-resoil characteristics are built into this detergent.

**Why to Use:** It is safe for all carpet fibers. With appropriate color tests, Low pH Detergent can be used on most valuable and delicate oriental or domestic carpet and upholstery.

**Physical Data:**
- **Super Concentrate Dilution Ratio:** 21:1 to 32:1 (4 to 6 oz. detergent per gallon of water).
- **ULTRA Concentrate Dilution Ratio:** 64:1 (2 to 3 oz. detergent per gallon of water). One gallon liquid will produce enough solution to clean approx. 6,400 sq. ft. of carpet or equivalent upholstery area. pH Factors: 8.0 (in concentrate form) 7.5 (in diluted solution)

**Haitian Cotton Detergent**

**General Description:** An extremely dry foam detergent to safely clean Haitian Cotton or other fine fabrics without the damages of bleeding or browning.

**When to Use:** For cleaning all Haitian Cotton Fabric, as well as Haitian or other fine, delicate fabrics when overwetting might be a concern. This product can also be used extremely well and effectively in removing coffee stains from fabric or carpet fiber.

**Why to Use:** Prevents browning problems normally associated with overwetting. This also can be used for corrective measure for existing browning conditions.

**Physical Data:**
- **Dilution Ratio:** 4:1 (4 parts water to 1 part cleaning solution
- **pH Factors:** 6.0 (in concentrate form) 5.5 (in dilute solution)

**Leather Lather**

**General Description:** Leather Lather has been pH balanced and formulated to effectively clean all types of smoothly, finished leather furniture and vehicle interiors.

**When to Use:** Use when cleaning finished leather upholstery or goods.

**Why to Use:** For safe and effective cleaning of leather using the Von Schrader Upholstery Low Moisture Soil Extraction System.

**Also available in Leather Care Combo Pak.**

**Physical Data:**
- **Dilution Ratio:** 5 oz. of liquid cleaner to 1 gallon of water
- **pH Factors:** 8.0 (in dilute solution)

**Leather Lotion**

**General Description:** Leather Lotion safely strengthens, preserves and nourishes fine leather. It’s a rich creamy liquid that is specially formulated for smooth, finished leather upholstery.

**When to Use:** For use during or after cleaning finished leather upholstery.

**Why to Use:** To restore and condition cleaned leather and restore natural oils in the cleaning process.

**Also available in Leather Care Combo Pak.**

**Physical Data:**
- **Dilution Ratio:** Leather Lotion is applied full strength
- **pH Factors:** 7.0 (in solution form)

**Leather Care Combo Pak**

**Contains:** 16 oz. Leather Lotion, 1 qt. Leather Lather, Applicator Mitt

**General Description:** Leather Lather has been pH balanced and formulated to effectively clean all types of smoothly, finished leather furniture and vehicle interiors. Leather Lotion safely strengthens, preserves and nourishes fine leather. It’s a rich creamy liquid that is specially formulated for smooth, finished leather upholstery.

**When to Use:** Use when cleaning finished leather upholstery or goods.

**Why to Use:** For safe and effective cleaning, restoring and conditioning of leather using the Von Schrader Upholstery Low Moisture Soil Extraction System.

**Physical Data:**
- **Dilution Ratio:**
- **pH Factors:**

**Packaging:**
- **Super Concentrate**
  - Stock No. C345 Carton, 2-1/2 gallon container
  - Stock No. C1635 Carton, 1 gallon container

- **ULTRA Concentrate**
  - Stock No. C1768 Container with flip top cap
  - Stock No. C1769 Carton, 1 gallon container

- **Super Concentrate**
  - Stock No. C1768 Carton, Combination Pak, Leather Lotion 16 oz.
  - Stock No. C1769 Carton, 1 qt. container, Application Mitt

- **Haitian Cotton Detergent**
  - Stock No. C345 Carton, 2-1/2 gallon container
  - Stock No. C161 Carton, 4 x 1 gallon containers

- **Super Concentrate**
  - Stock No. C345 Carton, 2-1/2 gallon container
  - Stock No. C161 Carton, 4 x 1 gallon containers

- **ULTRA Concentrate**
  - Stock No. C1767 Carton, 1 gallon container
  - Stock No. C1766 Carton, 6 x 1 qt. container

This product meets Green Seal® Standard GS-37 based on effective performance, concentrated volume, minimized/recycled packaging and protective limits on: VOC’s and human & environmental toxicity. GreenSeal.org.
**Von Schrader Anti-Resoil Carpet Detergent and Von Schrader Anti-Resoil Carpet Detergent Ultra**

**General Description:** A High pH Detergent Concentrate formulated for professional Low Moisture Soil Extraction cleaning of all synthetic (man-made) fiber carpets. Blended to perform well in Von Schrader Low Moisture Soil Extraction cleaning equipment even with fairly hard water. Anti-resoil characteristics are built into this detergent. Safe for use on stain resist carpet.

**When to Use:** When cleaning all synthetic (man-made) fiber carpets: nylon, acrylic, polypropylene and stain resist.

**Why to Use:** It is safe for all synthetic and stain resist carpet fibers. When comparing Von Schrader Detergent with others, be sure to work your cost out to price per gallon of prepared solution. High pH Detergent can be diluted up to 32 gallons of water per gallon of concentrate, gives superior coverage and has greater cleaning characteristics than other brands.

**Physical Data:**
- **Super Concentrate** Dilution Ratio: 21:1 to 32:1 (4 to 6 oz. detergent per gallon of water).
- **ULTRA Concentrate** Dilution Ratio: 64:1 (2 to 3 oz. detergent per gallon of water).

**Packaging:**
- **Super Concentrate**
  - Stock No. C120: Carton, 1 gallon container
  - Stock No. C162: Carton, 4 x 1 gallon containers
- **ULTRA Concentrate**
  - Stock No. C349: Carton, 2 -1/2 gallon container
  - Stock No. F3536: Carton, 2 x 2 -1/2 gallon containers

*This product meets Green Seal® Standard GS-37 based on effective performance, concentrated volume, minimized/recycled packaging and protective limits on: VOC’s and human & environmental toxicity. GreenSeal.org.*

**Grease Lightning Restaurant Carpet Detergent**

**General Description:** Specially formulated to perform exceptionally well on greasy oily restaurant carpet. It’s a citrus scented, power foam detergent concentrate developed exclusively for the restaurant and commercial market.

**When to Use:** For cleaning carpet with extreme soiling conditions such as deeply embedded cooking grease or ground-in oily dirt.

**Why to Use:** You need this extra powerful product to be able to emulsify and remove the type of soiling that exists on restaurant carpet. Saves cleaning time. Covers 3,200 sq. ft. per gallon.

**Physical Data:**
- Dilution: 21:1 to 32:1 (4 to 6 oz. detergent per gallon of water).
- pH Factors: 9.0 (in dilute solution)

**Packaging:**
- **Stock No.**
  - Stock No. C122: Carton, 1 gallon container
  - Stock No. C169: Carton, 4 x 1 gallon containers
  - Stock No. C194: Drum, 15 gallons

**Wall Cleaning Detergent**

**General Description:** Professional Wall Cleaning Detergent Concentrate which comes in a liquid or powder form. Intended for use with the VS 3 Power Wall Cleaning System or VersaTile® System.

**When to Use:** Excellent for cleaning and restoring interior wall surface.

**Why to Use:** Powder Detergent is an old standby of many years. Like powder carpet detergent, it takes a bit longer to prepare for use. The formula for Liquid Wall Detergent results in a very light foaming action that clings to walls and ceilings until removed by the buffing glider and has less to run or drip. Cleaning capability is equal for both types.

**Physical Data:**
- Dilution: 1 pouch to 4 gal. of water.
- Ratio: Cleans up to 3,000 sq. ft.
- pH Factors: 8.0 (in dilute form)

**Packaging:**
- **Stock No.**
  - Stock No. C920: Carton, 1 gallon container
  - Stock No. C245: Carton, 2-1/2 gallon container
  - Stock No. C171: Carton, 4 x 1 gallon containers

**“Power Pak” Acoustical Tile Cleaner**

**General Description:** A super concentrated pre-measured detergent formulated for professional acoustical tile cleaning.

**When to Use:** To clean stains on all types of porous and non-porous tile caused by: grease, smoke, soot, soil, cigarette tar, nicotine and normal discoloration.

**Why to Use:** Fast and convenient. Pre-measured foil “Power Pak” empty directly into solution module for fast, one-step mixing. Restores acoustical capabilities. Improves fire-retardant qualities. Brightens while it cleans and deodorizes. No need to wipe the porous ceiling tile surfaces after application.

**Physical Data:**
- Dilution: 1 pouch to 4 gal. of water.
- Ratio: Cleans up to 3,000 sq. ft.
- pH Factors: 8.0 (in dilute form)

**Packaging:**
- **Stock No.**
  - Stock No. C1671: Carton, 4 x 30 oz. pouches
  - Stock No. C1697: Carton, 4 x 30 oz. pouches
  - Stock No. C16004: Carton, 1 x 30 oz. pouch
Liquidator Concentrate

**General Description:** Liquidator is used to break down the soil-laden recovered foam from the Von Schrader Carpet & Upholstery Cleaning Systems.

**When to Use:** Whenever emptying a recovery tank, Liquidator should be used with a small amount of water to break down the soil-laden foam into a liquid state.

**Why to Use:** By using Liquidator, moisture will not enter the motor, nor will it allow “spitting” to occur with the equipment. The use of Liquidator will eliminated the continual emptying of recovery tanks from a build up of foam. One quart of diluted solution will defoam 10-15 gallons of recovered dirty solution.

**Physical Data:**
- **Dilution:** 64:1 (1 tablespoon per quart of water)

**Packaging:**
- Stock No. C1951: Carton, 8 oz. container
- Stock No. C1952: Carton, 3 x 8 oz. containers

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BeFore™ Pre-spray Concentrate for Carpet

**General Description:** A potent pre-emulsifier with additives to help prepare imbedded grease, oil and heavy traffic lane soil for removal. Applied as a spray prior to cleaning. Before helps penetrate foam resistant oil and grease layers. Produces better cleaning results faster. Safe for Stain Resist Carpet. Not advisable for use on upholstery fabric.

**When to Use:** When traffic lanes are oil or grease coated, as in restaurants, shops, office doorways, entryways, auto showrooms, grocery stores, etc.

**Why to Use:** Pre-emulsifies (softens) heavy grease impacted soil to make it more easily penetrated by foam and brush.

**Physical Data:**
- **Dilution:** 4:1 (32 oz. conc. per gal. of water)
- **pH Factors:** 9.2

**Packaging:**
- Stock No. C1105: Carton, 1 gallon container
- Stock No. C246: Carton, 2-1/2 gallon container
- Stock No. C165: Carton, 4 x 1 gallon containers
- Stock No. C1155: 15 gallon drum

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PRELIM™ Upholstery Pre-spray Concentrate

**General Description:** A pre-spray concentrate specially formulated to loosen stubborn, heavy soil from even delicate upholstery fabrics. Has a pleasant citrus fragrance that will continue to linger after cleaning has been completed. Produces better cleaning results faster. Safe for all colorfast material. Will not freeze. Quick drying time.

**When to Use:** Prelim should be used prior to cleaning any heavily soiled fabric as a pre-spray treatment. Allow to dwell 10 minutes prior to actual cleaning.

**Why to Use:** Time-saving Prelim will reduce the need for spotting and attendant abrasion. It makes excessive brushing or cleaning unnecessary. The concentrated pre-spray Prelim can be diluted to suit any condition for maximum economy.

**Physical Data:**
- **Dilution:** No dilution required. Use product straight from the bottle. 1 quart covers 9 sq. yards. Product can be applied by hand held pump sprayer or airless electric sprayer.
- **pH Factors:** 6.0 (in dilute form)

**Packaging:**
- Stock No. C1639: Carton, 1 quart container

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Fabric Protector

**General Description:** A fluorochemical based spray application to provide protection against dirt, grease and stains from spills on upholstery and other fabrics. Safe for all colorfast material. Will not freeze. Quick drying time.

**When to Use:** Use on new fabric or freshly cleaned fabric to extend the life of the fabric, as well as duration between cleanings.

**Why to Use:** Forms an invisible barrier which keeps spills from being absorbed into the fabric. Spills simply bead up on the surface and can be wiped away easily. Normal vacuuming will remove most dirt, maintaining the fabric’s fresh appearance.

**Physical Data:**
- **Dilution:** No dilution required. Use product straight from the bottle.
- **Ratio:** 10:1 to 5:1 (mix 13-25 ounces of Prelim with each gallon of water depending on degree of soil)
- **pH Factors:** 7.3 (in concentrate form)
- **pH Factors:** 6.7 (in dilute solution)

**Packaging:**
- Stock No. C1639: Carton, 1 quart container
Odor Exploder®

**General Description:** Odor Exploder will neutralize the disagreeable odors from pets, saturated stale food odors, smoke, odor after fires, furnace backups, smoky fireplaces, and other odors not caused by mold or mildew, as well as bacterial growth. This is not a masking agent but an odor counteracter.

**When to Use:** Concentrate can be added to a cleaning solution or misted in the air, as well as being injected into “smelly” carpet, furniture, or exposed surfaces.

**Why to Use:** Odor Exploder will counteract odors and can be done efficiently by means of a sprayer application or added directly to your cleaning solution.

**Physical Data:**
- **Dilution:** General purposes add 1 to 5 oz. to cleaning solution. Fogging or misting use 1 pint to 5 gallons of water.
- **pH Factors:** 8.5 (in concentrate form), 7.0 (in dilute solution)

**Packaging:**
- Stock No. C873 Carton, 4 x 8 oz. containers
- Stock No. C860 Carton, 12 x 8 oz. containers

Professional Spot Removal Kit

**General Description:** This kit consists of nine different spotting agents plus equipment to apply, treat and remove chemicals and spots. Complete spotting guide in the cover and a separate guide are included.

**When to Use:** Use as directed in the spot removal guide. The contents of this professional kit will help to create a nearly spot-free carpet.

**Why to Use:** Eliminating difficult spots from customer’s carpets will increase customer satisfaction and your add-on service increases your profits.

**Stock No. C520 includes the list of products to the right** (in 8 & 10 oz. sizes).

Volatile Solvent

**General Description:** A rapid drying solvent spotter for tough petroleum-based stains in carpet and upholstery. Dries quickly.

**When to Use:** To remove grease, oil, tar, gum, latex adhesive, lipstick, shoe polish, ink, nail polish.

**Why to Use:** Safe to use on all fabrics, carpets and fibers. Leaves no residue.

**Physical Data:**
- **Dilution:** No dilution required. Use product straight from the bottle.
- **Ratio:**
- **pH Factors:** 2.0

**Packaging:**
- Stock No. QVS Carton, 1 quart container

Rust Remover

**General Description:** Attacks and removes rust stains from most surfaces.

**When to Use:** Can be used to remove rust on carpeting, upholstery, tile walls or concrete floors.

**Why to Use:** No strong, damaging acids are used. Safe, non-flammable. Rust is chemically broken down and released from the surface.

**Physical Data:**
- **Dilution:** No dilution required. Use product straight from the bottle.
- **Ratio:**
- **pH Factors:** 9.0 to 10.0

**Packaging:**
- Stock No. QRR Carton, 1 quart container

Enzyme Detergent

**General Description:** A dry, granular that’s dissolved in warm water to help break down protein-based soils on carpet and upholstery.

**When to Use:** To remove gravy, blood, feces, milk, egg, vomit.

**Why to Use:** Will not normally harm surfaces.

**Physical Data:**
- **Dilution:** 1 teaspoon to 4 oz. of warm water.
- **Ratio:**
- **pH Factors:** 9.0 to 10.0

**Packaging:**
- Stock No. C1747 Carton, 6 oz. container

GITGO Gum, Ink, Tar, Grease and Oil Remover

**General Description:** Effectively removes: chewing gum, ink, tar, grease, oil, glue adhesives and other stubborn spots from carpet and upholstery. Contains a safe citrus solvent that changes from a liquid to a gel on contact.

**When to Use:** Excellent when removing gum, ink, tar, grease, oil spots that do not come out with regular cleaning or general spot remover.

**Why to Use:** GITGO remains on top of the spot and the surface, removing the spot without penetrating, damaging or soaking the backing since it is in a gel form. Chances of spots returning through wicking are rare when using GITGO.

**Physical Data:**
- **Dilution:** GITGO is used full strength
- **Ratio:**
- **pH Factors:** 9.0

**Packaging:**
- Stock No. C1715 Carton, 32 oz. container

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800-826-1600 • 8:00 AM - 4:30 PM CST Monday - Friday
**DYE-OUT**

**General Description:** Effectively removes artificial or natural fruit juices, as well as food dye from carpet and upholstery. Removes Magic Marker, cosmetics and other food spots. Separates the food coloring from the stained fiber.

**When to Use:** Excellent when removing common household beverages or other product spills which contain acid dyes, such as red and purple colored fruit drinks, orange popsicles and soda.

**Why to Use:** To safely and effectively remove dye stains from fiber surfaces without affecting fabric dyes.

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**Coffee Break**

**General Description:** Coffee Break is formulated to quickly and easily remove new or old coffee and tannin stains.

**When to Use:** When attempting to remove stubborn coffee and tannin spots on carpet or upholstery.

**Why to Use:** To easily remove tannin discoloration caused by common drinks, such as coffee that has not been removed by cleaning or use of other spot removers.

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**Spot Remover**

**General Description:** A general spot remover which is used to attack tar, gum and most food spots. Use straight from the bottle.

**When to Use:** Can be used for accidental clean up so that spot does not become a permanent stain. Spot Remover can also be used prior to cleaning to help moisten and loosen spots prior to their removal.

**Why to Use:** Helpful in pre-treating spots prior to cleaning for their complete removal, so that wicking will not occur and spots return. Four ounce bottle is designed as a leave-behind premium. Personalized bottles with laser printable labels provided.

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**Sodium Bisulfite**

**General Description:** A powder concentrate used for the correction of existing browning conditions sometimes found after cleaning white or pastel colored carpets where overwetting has occurred.

**When to Use:** Use Sodium Bisulfite mixed with a low pH Detergent solution in dealing with water-stained fabric or fiber or to help brighten whites.

**Why to Use:** Will eliminate the brown rings caused by overwetting of fabric or fiber. This product is excellent at highlighting white or light colors and can be used as an additive in solution to highlight lighter colors.

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**Chemical Sponges**

**General Description:** Dry Cleaning Sponges are chemically treated sponges used to remove soot and smoke residue from almost all surfaces within the indoor environment. Used by wiping in a downward direction and are used dry. Can be used and reused, just wash them out. May be more difficult to used effectively in plastic or grease fires, simply because the soot sticks to surfaces. It takes six to twelve Dry Cleaning Sponges to do an average size house.

**When to Use:** Safe and effective for removal of oily soot, heavy grease deposits on walls, ceilings, etc.

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**Do-It-Yourself Carpet Spot Remover Kit**

**General Description:** A compact, complete and inexpensive carpet spot removal kit that will easily remove the most common spots and spills.

**When to Use:** Homeowner customers and institutional cleaning staff will be able to take care of unsightly carpet spots themselves. Saves time and money. Thick absorbent mini towel.

**Why to Use:** This handy little kit with your company sticker attached will build lots of good will and customer loyalty. It’s a real value for you, and your customers will appreciate having it.

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**Physical Data:**

- **Dilution:** DYE-OUT is used full strength.
- **Ratio:** pH Factors: 7.75
- **Packaging:**
  - **Stock No.:** 11623
  - **Description:** Carton, 32 oz. container

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**Physical Data:**

- **Dilution:** Two rounded tablespoons to 16 oz. of water.
- **Ratio:** pH Factors: 4.3 (in dilute solution)
- **Packaging:**
  - **Stock No.:** C1719
  - **Description:** Carton, 2 lb. powder conc., trigger sprayer and measure cup

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**Physical Data:**

- **Dilution:** 2 tablespoons to 1 gal. of prepared Low pH solution will treat any brown condition.
- **Ratio:** Covers approx. 100 sq. ft. pH Factors: 4.3 (in dilute solution)
- **Packaging:**
  - **Stock No.:** C1002
  - **Description:** Carton, 1-1/2 lb. pkg. conc.

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**Includes these products:**

- 8 oz. General Spot Remover
- 8 oz. GITGO

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**Stock No.**

- 10016 Boxed Kit

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**800-826-1600 • 8:00 AM - 4:30 PM CST Monday - Friday**
### Dispenser Spigot for 1 and 2-1/2 gallon containers
**General Description:** Replaces standard screw-on cap and has convenient on/off handle with spout.
**When to Use:** Attach this convenient and timesaving spigot to any liquid Von Schrader product you have.
**Why to Use:** Store your containers on their side and you'll be able to quickly refill measuring cups and other containers without lifting and pouring from the opened bottle.

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1640</td>
<td>Dispenser Spigot</td>
</tr>
</tbody>
</table>

### Sprayer for Pre-Sprays and After Treatments
**General Description:** 1-1/2 gallon capacity compressed air sprayer is constructed of lightweight polyethylene. Easy to transport and use with heavy duty shoulder strap and carry handle. Features: PVC 39” hose; nylon pump piston; funnel-fill top; aluminum wand; brass nozzle; handle with thumb release and no-drip trigger.
**When to Use:** Ideal for application covering a large area. For example, “Before,” “Un-Duz-It,” “Odor Exploder,” as well as “Carpet Protector.”
**Why to Use:** The application will be faster and less fatiguing. Also, the tank will hold larger quantity of solution so you have less downtime refilling.

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1130</td>
<td>1-1/2 Gallon Sprayer</td>
</tr>
</tbody>
</table>

### “Mini Sprayer”
**General Description:** Convenient, “take-anywhere,” quart-size sprayer for application of pre-sprays and after treatments for carpet and upholstery.
**When to Use:** Ideal for smaller spray applications.
**Why to Use:** The convenient size allows the pre-treatment and after sprays to be applied directly. Also, the pump-up, trigger-release makes its use less fatiguing.

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1641</td>
<td>“Mini Sprayer”</td>
</tr>
</tbody>
</table>

### Carpet Coasters
**General Description:** Economical and practical, these 2” squares consist of strong and durable polyethylene.
**When to Use:** After carpet has been cleaned, these are then placed under the feet of the furnishings.
**Why to Use:** It is possible for stain and/or rust marks to come off the feet of the furnishings. Carpet Coasters will prevent this from happening until the carpet has dried.

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>PR125</td>
<td>Carton, Carpet Coasters (1000 lots only)</td>
</tr>
</tbody>
</table>

### Touch Up Brush
**General Description:** White molded plastic handle with a total length of 9” by 5” area with layered 1-3/4” bristles.
**When to Use:** Ideal for use on baseboards, stairways and corners.
**Why to Use:** This brush is a practical accessory to have because it will get into hard-to-reach areas.

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>F3202</td>
<td>Touch-Up Brush</td>
</tr>
</tbody>
</table>

### Spot Brush
**General Description:** Features wood handle that is 7” by 1-1/2” with soft natural bristles in a 2-1/2” by 1-1/4” area.
**When to Use:** Convenient for tamping spot removal agents more effectively.
**Why to Use:** The natural bristles are gentle enough to be used with the delicate brushing treatments.

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>D90A</td>
<td>Spot Brush</td>
</tr>
</tbody>
</table>

### Nap Brush
**General Description:** Has a wooden handle 9” long, a brush area that is 6” by 1-1/4” filled with natural soft bristles.
**When to Use:** Use during the drying process while cleaning velvet upholstery.
**Why to Use:** Because of velvet’s delicate quality, the nap needs to be greatly lifted as it is drying. This brush is designed with that purpose in mind.

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>D91B</td>
<td>Nap Brush</td>
</tr>
</tbody>
</table>
**Velvet Brush/Groomer**

**General Description:** Flexible nylon-bristled hand tool.

**When to Use:** When grooming piled fabrics such as velvet and velour after cleaning or application of fabric protector. Also for grooming stairway carpet.

**Why to Use:** For even and thorough grooming of fabric and proper spreading of fabric protector.

**Packaging:**
- **Stock No.** U1910
- **Description** Velvet Brush/Groomer

---

**Graduated Quart Measure**

**General Description:** This is a quart (32 oz.) capacity plastic measuring container. Measurements are in ounces, milliliters and cups, and are molded into the outside of the container. The convenient pour spout makes it easy to use without spilling and with minimum cleanup.

**When to Use:** Most of the pre-sprays and after treatments need to be diluted. This graduated measure will take the guesswork out of accurate dilution ratios to maximize the use of your supplies.

**Why to Use:** Because it is made of plastic, it is more portable for on-the-sight mixing of the solutions. Also, the measuring in ounces, cups and milliliters will allow you to do the mixing in any quantity.

**Packaging:**
- **Stock No.** D92D
- **Description** Graduated Quart Measure

---

**Tote Bag**

**General Description:** An ideal tote for accessories needed with the carpet, upholstery and wall cleaning equipment. It is made of pliable, durable nylon. Its expandable measurements are 23” by 13” by 9.” Collapsible handle and wheels for easy transport.

**When to Use:** An efficient and professional approach to organizing your cleaning equipment and supplies.

**Why to Use:** The tote is very versatile in that it is designed to be used for all of your organization and transportation needs.

**Packaging:**
- **Stock No.** U1901
- **Description** Tote Bag

---

**“Econo” Disk Furniture Gliders**

**General Description:** Four disk gliders with a nonskid cushioned surface on one side and a smooth easy-sliding surface on the other.

**When to Use:** To easily move any size or shape piece of furniture when cleaning carpet. Only one person needed to move even heavy furniture.

**Why to Use:** Saves time - no need to remove drawers or empty furniture prior to moving. Eliminates back strain - no need to lift or carry heavy furniture.

**Why to Use:** Simply tilt furniture and place a glider under each corner. The furniture can then be moved effortlessly.

**Packaging:**
- **Stock No.** F1590
- **Description** Pkg. of 4 “Econo” Disk Furniture Gliders

---

**Waterproof Mat**

**General Description:** This is a strong, woven plastic mat that is 4’ x 4.’

**When to Use:** This is a practical upholstery cleaning accessory.

**Why to Use:** These mats are large enough for you to set the furniture on, making an ideal “work place” for you to clean the upholstery without moving it out of the room.

**Packaging:**
- **Stock No.** D110C
- **Description** Waterproof Mat

---

**Optional Stiff Brush for Carpet Systems**

**General Description:** This brush is 13 inches long, with black bristles that are thicker, therefore more aggressive, than the standard white Von Schrader carpet machine brush.

**When to Use:** The stiff brush is ideal for low profile carpet most commonly found in commercial settings.

**Why to Use:** In a commercial setting, the carpet is normally severely soiled with oily deposits and embedded soil. Because this brush is more aggressive than the standard white brush, it will be more effective.

**Packaging:**
- **Stock No.** F1025D
- **Description** Optional Stiff Brush for all Carpet Extraction Systems
- **Stock No.** F1000D
- **Description** Standard White Brush
Optional Stiff Brush for Upholstery System

**General Description:** Two brushes are required for operation of this machine. Both small inner brush and large outer brush have black, more aggressive bristles than the standard brushes originally included with the System.

**When to Use:** Ideal for use on carpeted stairways, or wherever indoor-outdoor carpeting is used (boats, for examples).

**Why to Use:** The standard bristled brushes are gently effective for upholstery fabrics. When doing carpeted stairs and such, a more aggressive agitation is needed.

**Packaging:**
- Stock No. U1780A Description Optional Black Small Stiff Brush
- Stock No. U1785B Description Optional Black Large Stiff Brush
- Stock No. U1750A Description Standard Small White Brush
- Stock No. U1775B Description Standard Large White Brush

---

Carpet Pile Grooming Brush

**General Description:** Two types of grooming heads attached to one handle for the best in combination cleaning. One side has a single row of nylon fibers specially designed for applications to oriental rugs, Persians, velvets, as well as commercial styles such as Berbers. The other side is perfect for the finishing step to enhance multi-level carpet pile appearance.

**When to Use:** Ideal for conditioning carpet textures and deodorizing treatments.

**Why to Use:** This brush is the perfect grooming tool for getting carpet protector down into the fiber after the carpet has been cleaned with the Carpet Extractor.

**Packaging:**
- Stock No. F3000E Description Cleaning Pan
- Stock No. F3252 Description Carpet Pile Grooming Brush

---

Cleaning Pan

**General Description:** A plastic tray designed specifically for rinsing your Carpet Extractor.

**When to Use:** It should be used after every day’s use of your Carpet Extractor.

**Why to Use:** Because of its size, it stores nicely and will accommodate your Extractor, making it convenient to maintain efficiently and with minimum clean-up afterward.

**Packaging:**
- Stock No. F3000E Description Cleaning Pan

---

Gauge Stick

**General Description:** This wooden accessory is 16” long with markers at the 2 quart, 4 quart, 6 quart and 8 quart mark.

**When to Use:** With Gauge Stick, you are able to keep track of the amount of detergent solution you have left in your detergent tank.

**Packaging:**
- Stock No. U1907 Description Gauge Stick

---

Funnel

**General Description:** This funnel is made of white plastic, with a black rubber hose.

**When to Use:** With this funnel you can pour detergent solution into the detergent tank more efficiently.

**Why to Use:** By using the funnel you can eliminate the mess and waste that results.

**Packaging:**
- Stock No. U1925 Description Funnel with Tube

---

Wall Cleaning Pads for VersaTile and VS 3 Gliders

**General Description:** Made of heavy specially woven cotton to retain moisture and pick up dirt.

**When to Use:** Fits neatly onto the new VersaTile and VS 3 Detergent Glider and Buffing Glider with Velcro, for cleaning walls of all types: painted, marble, washable wallpaper, etc.

**Why to Use:** The material making up these wall cleaning pads is highly absorbent terry cloth so they can be used without frequent changing and both sides can be used to maximize each cleaning pad. Also, the longevity is better because they stand up to numerous washing treatments before they need to be retired.

**Packaging:**
- Stock No. W375 Description Heavy Duty for Serial #4034 and lower, 1 dozen, 4 fold
- Stock No. W848 Description with Velcro for Serial #4035 and higher, 1 dozen single fold

---

**Accessories - VS 3 Power Wall Cleaning System**
**Brush Glider for VersaTile and VS 3**

**General Description:** Heavy duty nylon bristle brush attaches easily to new VersaTile and VS 3 Detergent Gliders. Detergent squirts through the bristles and onto the surface.

**When to Use:** Ideal for cleaning heavily textured wall surfaces such as stucco, Spanish plaster, painted cement, etc. You can expand your business into fire damage restoration as this attachment will allow you to clean fire smoke walls.

**Why to Use:** The bristles on the brush reach into deep crevices to emulsify and dislodge soil. You can clean large surfaces without moving the entire unit each time you clean a section.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>W845</td>
<td>Brush Glider for Serial #4035 and higher</td>
</tr>
</tbody>
</table>

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**High Reach Pole Packages for VS 3 Wall Cleaning System**

**General Description:** Extended length application and drying poles with gliders allow you to clean high walls and ceilings faster and easier.

**When to Use:** Eliminates bringing a ladder to the job, allows you to clean walls and ceilings safely from the floor.

**Why to Use:** Reduces labor time and cleaning costs. No costly scaffolding to rent and set up. Standard Pole Package for surfaces up to 12 feet high. Maxi-Reach Pole Package for cleaning hard-to-reach surfaces up to 18 feet high.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>W852</td>
<td>Standard High Reach Package</td>
</tr>
<tr>
<td>W853</td>
<td>Maxi-Reach Package</td>
</tr>
</tbody>
</table>

---

**Accessories - VersaTile Acoustical Tile Cleaning**

(Also refer to VS-3 Accessory Section starting page 15)

**Sponges for VersaTile**

**General Description:** These sponges will enable you to wipe only the grid-work supporting the ceiling tile that they are exclusively designed to keep contact from the tile surface.

**When to Use:** These sponges will allow you to clean all non-porous surfaces such as grids, vents, diffusers, exposed light lenses, etc. The standard and thin sponges are available for varying grid widths. The large sponge is for larger cleaning jobs such as speaker covers, vents, and exposed light fixtures.

**Why to Use:** The exclusive design of each sponge allows wiping the surface quickly, effectively, and with less fatigue.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>H1124</td>
<td>Standard Sponge (for grid wiping)</td>
</tr>
<tr>
<td>H1125</td>
<td>Thick Sponge (for grid wiping)</td>
</tr>
<tr>
<td>H1126</td>
<td>Thin Sponge (for grid wiping)</td>
</tr>
</tbody>
</table>

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**Drop Cloth**

**General Description:** Ideal for protecting moisture sensitive surfaces, such as furniture, carpeting, paperwork, desktops, etc.

**When to Use:** They are economical enough to use for every cleaning job and are recommended for use whenever potential drips may fall onto floors and furniture.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>H1180</td>
<td>9' x 12' Drop Cloth</td>
</tr>
</tbody>
</table>

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**Goggles**

**General Description:** Clear plastic eye protection for use whenever cleaning products could come in contact with eyes during the cleaning process.

**When to Use:** To be used anytime there may be chemical spray involved. This is a safety precaution that should be taken in areas of cleaning and restoration.

**Why to Use:** With any restoration project there may be a chemical spray or splash that cannot be anticipated. These goggles will adequately prepare you for any such situation.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>H1183</td>
<td>Goggles</td>
</tr>
</tbody>
</table>

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**Respirator**

**General Description:** As a safety precaution that should be taken in all areas of cleaning and restoration, this Respirator will filter out the toxins and allow you to breathe freely.

**When to Use:** Meant for use any time you are working on a cleaning restoration project where misting chemicals will be involved.

**Why to Use:** This Respirator is disposable, making it easy to use.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>H1184</td>
<td>Respirator - Disposable Mist Protection</td>
</tr>
</tbody>
</table>
Rubber Gloves

**General Description:** Disposable Rubber Gloves designed with your protection in mind. This is considered an added precaution that should be taken at any facet of a cleaning restoration project.

**When to Use:** These are suggested to be used with any chemicals and solvents that you will be working with.

**Why to Use:** Another benefit is that these are ideal for any unknown allergies that you may have.

**Packaging:**
- Stock No. H1185 Description: Rubber Gloves, 1 pair

Drip Sponge

**General Description:** 8” x 2-1/2” absorbent sponge for VersaTile Spray Pole or VS-3 Maxi-Reach Pole Package.

**When to Use:** Whenever spraying acoustical tile cleaning solution or wall/ceiling cleaning solution overhead.

**Why to Use:** To catch much of the falling mist and drips from overhead spraying, reducing moisture on flooring surfaces and drop cloths.

**Packaging:**
- Stock No. H1177 Description: Drip Sponge for Versatile or VS-3 Maxi-Reach Pole Package

---

**General Advertising and Printed Material**

**Thank You Cards**

**General Description:** On gray tri-fold paper, with burgundy ink, this memento is a wonderful way to ensure your customers will remember you. The message is a thank you for allowing you to do business with your customer. Another wonderful feature: they have a slot for you to insert your business card.

**When to Use:** These cards can be left at the end of your on-location cleaning restoration project. Generally geared toward the residential customer.

**Why to Use:** A sure image enhancer because your client will remember your special touch. The Von Schrader colors are used, adding a professional touch.

**Packaging:**
- Stock No. Form 1058 Description: Thank You Cards Quantity: 100/500/1000

**Sales Presentation Binder (Carpet, Upholstery, Wall and Acoustical Ceiling Tile Cleaning)**

**Sell easier, sell better, completely indexed, 3/4” polypropylene 3 ring binder**

**General Description:** The sales material will accommodate the complete Von Schrader equipment line. This completely indexed binder will add to your total sale.

**When to Use:** The advice and suggestions included will help you to build your business into a profitable one.

**Why to Use:** The endorsement letters alone will help you to prove your credibility to your potential client. In no time at all you’ll be able to replace those endorsement letters with letters of your own giving praise to the quality of work you do.

**Packaging:**
- Stock No. Form 2060 Description: Sales Presentation Binder

---

**“Von Schrader” Presentation Folder**

**General Description:** Attractive light gray and blue folder with inside pocket for your information sheets and a place to hold your business card.

**When to Use:** Whenever you have a number of informative pieces or a job quotation to give an important potential commercial customer, this folder can be used.

**Why to Use:** Imparts an instant professional image to your business in the eye of your prospective customer. With your company sticker or business card attached it will keep all of the information together and make a lasting impression.

**Packaging:**
- Stock No. Form 2150 Description: Presentatin Folder Quantity: 10

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800-826-1600 • 8:00 AM - 4:30 PM CST Monday - Friday
Magnetic Vehicle Identification Panel

**General Description:** Rubber magnetic signs, 10” x 16”, with the Von Schrader logo in Von Schrader colors will announce your services to the community. The blank space below will allow you to introduce the name of your company and telephone number (use dye cut letters available at any hardware store).

**When to Use:** These magnetic panels are excellent advertisement on the doors and back of your vehicle.

**Why to Use:** The price of these panels make it an attractive alternative to having your vehicle painted. In the event your vehicle for your business is also the vehicle you have for private use, you’ll be able to alternate between the two purposes. In addition, soft rubber backing attached to a clean surface will not harm the paint in any way.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>F3259</td>
<td>Magnetic Vehicle Identification Panel</td>
</tr>
</tbody>
</table>

Von Schrader Systems DVD Demonstration

**General Description:** A two-and-a-half minute segment designed in commercial form that presents the Carpet and Upholstery machines. Another segment is available to demonstrate the VersaTile Acoustical Tile Cleaner. These DVDs have many uses.

**When to Use:** This DVD is ideal to view with a potential customer if they don’t have time for an actual equipment demonstration. In addition, the DVD can be used at trade shows, home shows, expo shows, even as a television commercial.

**Why to Use:** The quality of this DVD maintains the professional thread which Von Schrader continues to weave throughout their company.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Form 2669</td>
<td>Demonstration DVD of Esprit, LMX, VersaTile, and Mach-12</td>
</tr>
</tbody>
</table>

Multi-Service Door Hanger: Carpet, Upholstery, Wall Cleaning

**General Description:** This particular door hanger presents carpet, upholstery and wall cleaning to your prospective customers in an eye catching yellow.

**When to Use:** It’s a wonderful introductory item to place on the doors of homes in your community’s neighborhoods. You’ll be able to target a large number of residents with little time invested.

**Why to Use:** This method allows you to introduce yourself to a community efficiently, quickly, and at a low cost to you (as little as 8 cents per hanger) and by using the space on the backside for our company contact information.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Form 2270</td>
<td>Multi Service Door Hanger</td>
</tr>
</tbody>
</table>

Associate Sales Quote Brochure: Carpet & Upholstery Cleaning

**General Description:** Color tri-fold brochure provides personalization for carpet and upholstery cleaning services.

**When to Use:** Hand out for each job you quote.

**Why to Use:** Easy for a prospective customer to contact you to confirm an appointment for your services.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Form 2693</td>
<td>Multi-Service Quote Circular</td>
</tr>
</tbody>
</table>

Reminder Post Cards

**General Description:** White post card imprinted on the front with a red string tied around the finger. On the back there is an area with room for your company name and phone number to be printed.

**When to Use:** These are convenient to send to customers when it is time to have their carpet, furnishings, etc., cleaned.

**Why to Use:** With a reminder picture on the front and a post card backside, you can print virtually any message to keep communication open to your customer base.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Form 2413</td>
<td>Reminder Post Cards Qty 100</td>
</tr>
</tbody>
</table>
Von Schrader Cap

**General Description:** Khaki cap adjustable to any size.  
**When to Use:** Wear for business or for pleasure.  
**Why to Use:** Gives you and your employees that complete professional, neat look. Harmonizes with your Von Schrader sport shirt/uniform.

**Packaging:**
- Stock No. 843KNA
- Description Khaki Cap

---

**Patches**

**General Description:** Colorful and eye-catching, these patches are machine-stitched to be sewn onto your uniform.  
**When to Use:** Sew onto your uniform shirts, jackets, etc.  
**Why to Use:** These patches will help to advertise your status in the cleaning industry to clients and prospective customers, as well.

**Available to Certified Technicians:**
- Qualified Associate Patch
- Professional Cleaners School Graduate Patch
- Stain Resist Certification Patch
- Advanced Cleaning School Graduate Patch
- National Academy of Von Schrader Associates Patch

---

**Operating Instruction Manuals, Videos and DVD Disks**

**General Description:** Also referred to as an “Owners Manual”, these books will help you with assembly, general maintenance, trouble-shooting, and cleaning challenges. Also includes a schematic of the machine’s assemblies.

Contact factory with the model and serial number of your machine for correct manual or video. Phone 262-634-1956 or email to info@vonschrader.com
Full Color “Facts” Advertising Circulars

**General Description:** This is Von Schrader’s most popular circular as it points out the benefits of the Von Schrader Extraction System in detail, while contrasting it to other methods on the market today. There is a space on the backside for you to include your company name and phone number.

**When to Use:** This is a wonderful idea when dealing with prospective customers because it includes in its comparison the rotary method, the “steam” method, and the bonnet method. More than likely, they have used one of these methods, or know someone who has.

**Why to Use:** When thinking about having carpets cleaned, people usually will ask their friends and family which company they should contact. By presenting this brochure to that prospective customer, you will be able to educate them to the pros of the Low Moisture Extraction method and the cons of the alternative methods.

<table>
<thead>
<tr>
<th>Packaging</th>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock 1060</td>
<td>“Facts” Circulare</td>
<td>Qty. 100</td>
</tr>
</tbody>
</table>

Full Color Carpet Cleaning Counter Display Cards

**General Description:** You will receive a set of 3 colorful 11” x 14” easel display cards with advertising circular pockets. These circular pockets will hold your favorite circular to distribute to potential customers. It has a stand attached to the back so that it will sit on any flat surfaces.

**When to Use:** Ideal for display in retail outlets, home shows, expo shows, and trade shows.

**Why to Use:** Displaying these counter display cards in commercial establishments will help to generate interest in your cleaning services.

<table>
<thead>
<tr>
<th>Packaging</th>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock 1026</td>
<td>Full Color Carpet Cleaning Counter Display Cards (3)</td>
<td>Qty. 100</td>
</tr>
</tbody>
</table>

Carpet Cleaning Door Hangers

**General Description:** This door hanger is designed to inform your potential customers of the “Bait and Switch” tactics used by other carpet cleaners. Black print on a white background with red highlighting, and a space on the backside for your company name and phone number.

**When to Use:** This door hanger is convenient for leaving on the doors in the neighborhood after you’ve cleaned you customers carpet.

**Why to Use:** The hardest thing to overcome is the price objection. This door hanger allows you to put the ball in your court by explaining to your prospective client how your competitor can offer such low, low prices.

<table>
<thead>
<tr>
<th>Packaging</th>
<th>Stock No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock 2273</td>
<td>Carpet Cleaning Door Hanger</td>
<td>Qty. 100</td>
</tr>
</tbody>
</table>

“Pssst!” Carpet Cleaning Door Hanger

**General Description:** This is our most popular door hanger. Black print on a white background with red highlighting. It is a wonderful item to gain a larger customer base by letting them know you just cleaned their neighbor’s home with the Von Schrader Low Moisture Soil Extraction Cleaning System.

**When to Use:** As with all of our door hangers this is a convenient way to gain customers. Simply go door to door in your customer’s neighborhood, after you’ve cleaned their carpet, and attach this door hanger to each door. A great way to communicate to your potential customers.

**Why to Use:** An eye-catching idea! Arouse curiosity, and inform your potential customer what their neighbor has been up to.

<table>
<thead>
<tr>
<th>Packaging</th>
<th>Stock No.</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Stock 2380</td>
<td>“Pssst!” Carpet Cleaning Door Hanger</td>
<td>Qty. 100</td>
</tr>
</tbody>
</table>
Full Color Upholstery Cleaning Counter Display Cards

**General Description:** You will receive a set of 3 colorful 11” x 14” easel display cards with advertising circular pockets. These circular pockets will hold your favorite circular to distribute to potential customers. It has a stand attached to the back so that it will sit on any flat surfaces.

**When to Use:** Ideal for display in retail outlets, home shows, expo shows, trade shows.

**Why to Use:** Displaying these counter display cards in commercial establishments will help to generate interest in your cleaning services.

**Packaging:**
- Stock No.: Form 2384
- Description: Full Color Upholstery Extraction System™ Counter Cards (3)

Upholstery Protector Circulars

**General Description:** A wonderful two-fold brochure that offers a visual aid when explaining to your customer how Fabric Protector prevents spills from becoming stains.

**When to Use:** Perfect as a visual aid for your potential customer. It could also be distributed at home shows, trade shows, etc. It could be included with invoices, evaluations or during a presentation/demonstration.

**Why to Use:** This circular is designed to pique customer curiosity and interest in this profitable add-on service.

**Packaging:**
- Stock No.: E64752
- Description: Upholstery Protector Circular Qty. 100

Upholstery Cleaning Door Hangers

**General Description:** This door hanger introduces prospective customers to the advantage of cleaning their upholstery using the Von Schrader Low Moisture Soil Extraction Method. Black print on a white background with red highlighting.

**When to Use:** This door hanger is dye cut to hold business cards and has a space for including your company information.

**Why to Use:** What better way to communicate your services to the community? This door hanger will allow you to leave a reminder with them even after you’re gone.

**Packaging:**
- Stock No.: Form 2400
- Description: Upholstery Cleaning Door Hanger Qty. 100

Associate Sales Quote Brochure: Upholstery Cleaning

**General Description:** Color tri-fold brochure provides personalization for cleaning various upholstery installations.

**When to use:** Hand out for each job you quote.

**Why to use:** Easy for a prospective customer to contact you to confirm an appointment for your services.

**Packaging:**
- Stock No.: Form 2701
- Description: Upholstery Quote Circular Qty. 50

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800-826-1600 • 8:00 AM - 4:30 PM CST Monday - Friday
Multi Service Upholstery Care Brochure

**General Description:** A tri-fold full-color brochure offers fabric and leather care, disinfectant and protection cleaning and application.

**When to Use:** Sales aide to sell services beyond cleaning for both residential and commercial customers.

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Full Color Advertising Circular

**General Description:** The full-color, bi-fold wall cleaning circular illustrates the system’s capability of being effective and safe for all washable surfaces. The space on the backside will allow you to include your company name and phone number.

**When to Use:** This circular can be distributed to anyone needing this service. Include with invoices, distribute at home shows, or include during a presentation or with an evaluation.

**Why to Use:** This brochure communicates to your potential customer that the Power Wall Cleaning System will clean all washable wall surfaces. For example: wood paneling and washable wallpaper or paint.

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VersaTile Wall & Acoustical Tile Cleaning Marketing Support

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VersaTile Envelope Insert Circulors

**General Description:** This is the envelope-size version of the VersaTile Color Advertising Circular. It is an informative way to introduce your VersaTile Service to potential customers and your existing customer base.

**When to Use:** Because of its size, you can include this circular with personal letters, direct mailings or invoices, as well as evaluations or proposals.

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**Packaging:**

- **Stock No.:** Form 2506E
- **Description:** Multi Service Upholstery Care Brochure
- **Qty.:** 50

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- **Packaging:**
  - **Stock No.:** Form 2135
  - **Description:** Power Wall Cleaning System™ Full Color Advertising Circulars
  - **Qty.:** 100

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- **Packaging:**
  - **Stock No.:** H1189
  - **Description:** VersaTile Wall & Acoustical Tile Cleaning Insert Circulars
  - **Qty.:** 100
LMX® Carpet Low Moisture Soil Extraction System

**General Description:** The only low moisture soil extraction carpet machine on the market to simultaneously apply a dirt emulsifying dense air cell bubble detergent and remove both detergent and dirt in a single forward movement of the machine.

**When to Use:** Use anytime you want to clean carpets efficiently, professionally and with excellent results.

**Why to Use:** Carpets come beautifully clean without the hazards of over wetting, shrinkage, dry rot and mildew.

**Specifications:** 24” length, 17” width, 15 1/2” height, 36” floor to top of handle.

**Packaging:**
- RB110  LMX Carpet Low Moisture Soil Extraction System 110 Volt
- RB220  LMX Carpet Low Moisture Soil Extraction System 220 Volt

Esprit® Upholstery Low Moisture Soil Extraction System

**General Description:** One of the most versatile pieces of cleaning equipment available. Keeping upholstered furnishings at a maximum appearance level need no longer be a source of frustration and disappointment.

**When to Use:** The highly portable unit (only 45 lbs.) is designed to safely clean virtually all upholstery fabrics and can also be used to clean stairways, carpet covered areas, where maneuvering space is limited, on fabric-covered walls and partitions, automobiles, vans, aircraft and ships or boats.

**Why to Use:** This unique machine economically meets upholstered furniture maintenance challenges in a professional way.

**Specifications:** 30” length, 18-1/2” width, 19-1/2” height

**Packaging:**
- UC110  Esprit® Upholstery Low Moisture Soil Extraction System 110 Volt
- UC220  Esprit® Upholstery Low Moisture Soil Extraction System 220 Volt
**VS MACH I2 “High Speed” Extraction System**

**General Description:** One pass carpet cleaning and simultaneous recovery of the dirt laden foam is identical to the time proven principle involved in Von Schrader’s LMX, but at the incredible rate of more than 10,000 square feet per hour.

**When to Use:** This system is ideal for large areas of carpet.

**Why to Use:** You’ll be able to reduce time and labor cost on large carpet area cleaning with very brief drying time for quick accessibility.

**Specifications:** 49-1/2” length, 28” width, 37” height at top of handle.

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
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<tbody>
<tr>
<td>KB110</td>
<td>MACH I2 “High Speed” Extraction System</td>
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**Aridex® Upholstery Low Moisture Soil Extraction System**

**General Description:** A smaller version of the Esprit, the Aridex also has 15’ hoses. The Aridex is smaller in size and weight but delivers big on performance. The Aridex machine has a powerful wet/dry vacuum to pre-vacuum the upholstery before cleaning. The machine converts detergent solution into air cell bubbles with only 10% moisture. The unique brushing head, with counter rotating brushes and foam control switch, loosens, breaks down and traps the soil. And because the foam is low moisture, it only penetrates the fabric and not the backing materials. Once an area is clean, the built in vacuum removes the dirty foam and most fabrics are dry within 30 minutes.

**When to Use:** If weight is a concern and a narrower frame to fit down tight aisles of aircraft or buses, the Aridex would be the correct application. 33 pounds.

**Why to Use:** This unique machine economically meets upholstered furniture maintenance challenges in a professional way.

**Specifications:** 23-1/2” length, 13” width, 17-1/2” height

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
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<tbody>
<tr>
<td>AX120</td>
<td>ARIDEX® Upholstery Low Moisture Soil Extraction System 110 Volt</td>
</tr>
<tr>
<td>AX240</td>
<td>ARIDEX® Upholstery Low Moisture Soil Extraction System 220 Volt</td>
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</tbody>
</table>
**VersaTile Wall/Acoustical Tile Cleaning System**

**General Description:** This is the newest addition to the Von Schrader family. The VersaTile System is truly versatile because it can switch from cleaning acoustical tile to any type of washable wall and ceiling with virtually no effort at all.

**When to Use:** Will clean smoke, grease, oil, dust and pollutants in one application.

**Why to Use:** Acoustical Tile replacement is very costly. That won’t be necessary since this new system will restore Indoor Air Quality and appearance at a fraction of what it will cost to replace the tile altogether.

**Specifications:** 42” length, 22” width, 27” height

**Packaging:**

<table>
<thead>
<tr>
<th>Stock No.</th>
<th>Description</th>
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<tbody>
<tr>
<td>CW110</td>
<td>VersaTile Wall/Acoustical Tile Cleaning System</td>
</tr>
</tbody>
</table>
Professional Cleaning School

The course is designed to provide you with a thorough understanding of carpet and upholstery technology so you know what you are cleaning and how to properly clean it.

Proper cleaning techniques and procedures for “stain resistant” carpet are reviewed. Von Schrader’s unique cleaning products and services geared toward Stain Resist nylon are part of the curriculum.

Principles of carpet maintenance, including practical tips to establish and implement carpet maintenance programs in residential and commercial facilities, are discussed.

You will also study the unique Von Schrader Low Moisture Soil Extraction Carpet Cleaning System and why it cleans carpet effectively. Hands-on experience with the equipment in realistic field conditions is stressed.

Procedures for removing difficult spots, including how to use specialty spot removal agents is included.

During the course, you will learn about upholstery fabrics and proper cleaning procedures for sensitive fabrics like velvet and Haitian cotton.

You will operate the Von Schrader Low Moisture Soil Extraction Upholstery Cleaning System.

You will have the opportunity to use the Von Schrader Power Wall Cleaning System and the VersaTile Acoustical Tile Cleaning System and learn about the profit potential of these unique services.

Specialty services such as carpet/fabric protection and odor control/elimination will be covered from product application techniques to how to market these high profit services.

The course places special emphasis on marketing carpet, upholstery and wall cleaning services to commercial and residential customers. Marketing topics range from sales benefits to bidding/estimating and from direct mail to advertising.

The course emphasizes attendee participation and ample opportunities for question and answers on all course topics.

The Von Schrader School is tuition-free. You pay for your transportation to and from Racine, hotel and meals while you’re here. We will provide lunches, and ask you to be our guest one evening at a School dinner. Plus, you’ll take home your notebook and personalized course Completion Certificate.

Contact the Von Schrader Company for school dates and locations scheduled throughout the year. Also check out our website, www.vonschrader.com, for additional information.

C.E.C. Institute of Inspection Cleaning and Restoration Certification
National Academy of Von Schrader Associates

What Is The N.A.V.S.A.?

N.A.V. S.A. is a cohesive group of cleaning professionals who use Von Schrader Cleaning Systems and meet the membership requirements. Membership is strictly limited to qualifying professional cleaners. As a member of the N.A.V.S.A., the Von Schrader Company recognizes its relationship with you as a cleaning professional of integrity, knowledge, skill and compassion for the consumer of cleaning services.

By accepting only Associates who have attended a Von Schrader Professional Cleaners School or who have six or more months of experience, with a proven record of using only Von Schrader detergents and related chemicals, it is the determination of the company that you meet the standards that are expected to qualify for membership. The determination of standards is to be made by a Committee of Associates and company members.

The N.A.V.S.A. Mission

The mission of N.A.V.S.A. members will be to use their professional knowledge and experience to change the perception of professional cleaners in general and educate the public on the merits of Von Schrader professional cleaners.

The description of cleaner or practitioner will be reflected in neatness of dress, presentation of documents, conditions of tools and equipment, and a high level of integrity in advertising and selling, and, above all, providing a high level of value in performance of cleaning services at prices that will be fair to the consumer.

Why Should You Join?

N.A.V.S.A. operates as an information clearing house for the benefit of its members providing all members with the benefit of the experiences of others throughout the U.S.A. N.A.V.S.A. will give us a greater understanding of the needs of professional cleaners - so we can help members be more efficient in their business.