

ORDER AND APPLICATION FORMS

To start your own profitable business!



Optional Time Payment Plan Included!

Dear Prospective Associate:

The order forms and applications to start you off in a highly profitable Professional Service Business of your own are all right here. Whether you choose to start with Carpet Cleaning, Upholstery Cleaning, Wall Cleaning or Wall/Acoustical Tile Ceiling Cleaning, be assured that you will receive everything you need to begin your own part-time or full-time business.

Several Ways to Pay!

You have several options for paying for your businesses.

Pay in full by Certified Check, Money Order or credit card; MasterCard, Visa, Discover or American Express.

Pay a down payment by any of the above methods. Charge the balance to your credit card. Your credit card will be billed each month for the balance of 15 months (5 months for the Wall Cleaning Business). Subject to credit approval, the balance may also be financed by filling out the "Time Payment Application", a separate form. As another payment option, why not look into our convenient equipment leasing program? Call us for simple details.

If You Qualify You Can Save Up to \$600.00!

Many new Associates start out with two or even three of these money-making services. One service tends to promote and sell the others!

Based on the experience of many of our most successful Von Schrader Associates, we like to encourage people entering the profession to take advantage of the full extra income you can earn right from the very beginning, by starting right out in two or more of these service opportunities. For that reason, and because we save costs when processing your order, we are offering to pass the savings along to you.

If you order any two businesses, you can deduct \$400 from the total combined price. If you order any three businesses, you can deduct \$600 from your total cost. Offer available to new Associates when purchasing from the factory.

Here's how easy it is to start your own Professional Von Schrader Business. You can be your own boss, set your own pace, work your own hours, make more money. Become a Von Schrader Associate by filling out the information for the business of your choice...**Carpet Cleaning, Upholstery Cleaning, Wall Cleaning or Wall/Acoustical Tile Ceiling Cleaning**, and mail it in today! This is the choice of a lifetime.

Von Schrader will help you every step of the way. You don't need any prior experience. We provide you with our exclusive BUSINESS MANUAL. It contains everything you need to know about starting and running your own business. You'll also receive a detailed easy-to-follow INSTRUCTION BOOK, with complete information on how to use your equipment, plus tips on how to handle every possible situation...and PROMOTIONAL AIDS, including advertising circulars, newspaper/Yellow Page/radio ads and other material all designed to help you build a solid, profitable lifetime business!

Von Schrader Company
1600 Junction Avenue
Racine, WI 53403

Phone: (800) 626-6016 or (262) 634-1956

Fax: (262) 634-2888

E-Mail: info@vonschrader.com

Business Hours: Monday thru Friday
8:00 AM - 4:30 PM CST

Complete Professional CARPET CLEANING BUSINESS

1. Von Schrader LMX Low Moisture Soil Extraction System™ complete with one year warranty.
2. Complete Manuals on Starting and Running Your Own Business, along with Von Schrader's staff providing unlimited support, guidance and counsel.
3. Supplies
 - Certificate and ID Card
 - Detergent to clean 16,000 sq. ft. of carpet -- Detergent concentrate 2.5 Gallons
 - Spot Remover
 - Quart Measure
 - Carpet Coasters
 - Liquidator -- 3 x 8 Ounce
 - 1 Gallon BeFore Traffic Lane Cleaner
 - Customer Premium 12 x 4 oz. Spot Remover
 - Pile Brush and Handle
 - Utility Brush
 - Cleaning Pan
 - Advertising Proofs
 - Tote Bag
 - Business Manual
 - Instruction Book
 - 3-Ring Binders
 - Uniform Logo Badge
 - Sales Presentation Format & Binder
 - Door Hanger Advertising -- 200
 - Quote Brochure -- 50
 - Multi Service Brochure -- 50
 - Thank You Cards -- 100
 - Easel Display Card
 - Carpet Protector Circulars -- 50
 - Instruction and Demonstration DVD
 - Magnetic Signs



Complete Professional UPHOLSTERY CLEANING BUSINESS

1. Von Schrader Esprit™ or Aridex™ Low Moisture Soil Extraction Upholstery Cleaning System complete with one year warranty.
2. Complete Manuals on Starting and Running Your Own Business, along with Von Schrader's staff providing unlimited support, guidance and counsel.
3. Supplies
 - Detergent to clean about 42 sofas -- 2 Gallons Detergent Concentrate
 - Plastic Floor Mat
 - Certificate and ID Card
 - Spot Remover -- 1 Quart
 - Liquidator -- 8 Ounce
 - PRELIM™ Degreaser -- 1 Gallon
 - Leather Later combination pack
 - Spotting Brush
 - Pile Brush ▪ Handi Brush
 - Funnel ▪ Crevice Tool



- 1 Mini Sprayer
- Quart Measure
- Quote Brochure
- Tote Bag
- Advertising Proofs
- Business Manual
- Instruction Book
- 3-Ring Binders ▪ Easel Display Card
- Sales Presentation Format & Binder
- Car Care Circulars -- 50
- Upholstery Cleaning Door Hanger -- 100
- Quote Brochure -- 50
- Thank You Cards -- 100
- Customer Premium 12 x 4 oz. spot Remover
- Uniform Logo Badge
- Upholstery Care Brochure - 50
- Fabric Protector Circulars -- 50
- Instruction and Demonstration DVD
- Magnetic Signs

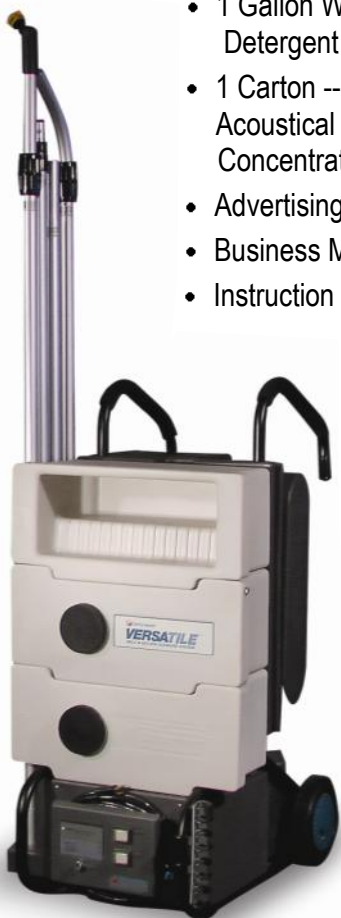


CHOOSE YOUR OWN PAYMENT PLAN!

Use VISA, MasterCard, Discover, or American Express and pay on a budgeted payback from your earnings or, if you prefer, submit your payment with a money order or cashier's check.

Complete Professional WALL/ACOUSTICAL TILE CEILING CLEANING BUSINESS

1. Von Schrader Versatile Wall and Acoustical Tile Ceiling Cleaning System complete with one year warranty.
2. Complete Manuals on Starting and Running Your Own Business, along with Von Schrader's staff providing unlimited support, guidance and counsel.
3. Supplies
 - Certificate and ID Card
 - Drop Cloth
 - Standard Sponge: 7" x 4" x 2"
 - Curved Sponge: 7" x 2" x 1-7/16"
 - Standard Sponge: 7" x 2" x 7/8"
 - Tote Bag
 - 1 Quart Measure
 - 12 Cleaning Pads
 - 1 Pair Goggles
 - Respirator
 - Pair Protective Gloves



- 1 Gallon Wall and Ceiling Cleaning Detergent Concentrate
- 1 Carton -- 4 x 24 oz.. "PowerPak" Acoustical Tile Cleaning Detergent Concentrate
- Advertising/Mailing proofs
- Business Manual
- Instruction Book
- Uniform Logo Badge
- Instruction and Demonstration DVD

Complete Professional WALL CLEANING BUSINESS

1. Von Schrader VS-3 Power Wall Cleaning System™ complete with one year warranty.
2. Complete Manuals on Starting and Running Your Own Business, along with Von Schrader's staff providing unlimited support, guidance and counsel.



3. Supplies
 - Certificate and ID Card
 - 12 Cleaning Pads
 - 1 Gallon Wall and Ceiling Detergent Concentrate
 - Quart measure
 - Advertising Proofs
 - Business Manual
 - Instruction Book
 - 3-Ring Binder
 - Smoke/Chemical Sponge
 - Uniform Logo Badge
 - Thank You Cards -- 100
 - Color Advertising Circulars -- 100
 - Tote Bag

CHOOSE YOUR OWN PAYMENT PLAN!

Use VISA, MasterCard, Discover, or American Express and pay on a budgeted payback from your earnings or, if you prefer, submit your payment with a money order or cashier's check.