



Your Associate Program

What does it mean to become a Von Schrader Associate? When you purchase our package...

- Become part of a 75-year-old company whose unique low moisture, air cell extraction encapsulation technology sets your business apart from the competition.
- Have access to our toll free hot line technical services staff who will provide you with unlimited support and assistance, from marketing your services to answering questions related to spot removal, general cleaning and more.
- Receive special discounted pricing for all your supply
- Get quarterly "Between Cleanings" newsletter which offers you technical bulletins and comments from Associates around the country.
- You can attend training programs for marketing and service schools/conventions.
- Receive a complete step-by-step business manual. It provides everything from how to invoice, what to charge and samples of business forms.
- May join the National Academy of Von Schrader Associates, an exclusive associate member's organization offering bulletin board, code of ethics and dealer program incentive for end-user sales.
- Be part of a family of peers who can exchange ideas and experiences through the home office. Examples include marketing, technical cleaning issues, pricing of services, dealing with customers, market conditions and industry development.
- Have the ability to use Von Schrader certifications, Green Seal, EPA Champion's and WoolSafe in your marketing.
- Associate with an internationally known company, endorsed by major carpet mills, hotels, casinos and aircraft manufacturers.

You have, as a Von Schrader Associate, the opportunity to become authorized, qualified and certified in many ways through our training programs. Below are the badges you can earn and wear to tell your customers you are a well qualified specialist. They can help you build your business.



As a Von Schrader Associate, you will be offering customers one of the greenest cleaning systems in our industry. This will profit both you and your customers, and ensure everyone's quality of life by protecting indoor air quality.